Berjaya Sports Toto (BST MK)

Slowly but surely

Maintain BUY call and MYR2.24 DCF-based TP

BST hosted a post-2QFY6/22 results conference call. Positively, Sports Toto Malaysia (STM) sales/draw continues to recover despite the recent Omicron wave. While Cukai Makmur will weigh on 2HFY6/22 earnings, we had expected this. Longer term, we are positive that BST intends to be a pure gaming company which implies that it will sell its non-gaming assets (e.g. H.R. Owen). We continue to like BST as a high dividend yielding recovery play.

STM sales/draw at c.85% of pre-COVID-19 levels

BST stated that despite the recent Omicron wave, STM sales/draw has continued to recover to c.85% of pre-COVID-19 levels from 70-75% in 2QFY6/22. This confirms our belief that Malaysians are still inclined to participate in gaming despite the risk of being infected with COVID-19 as long as the risk of serious health complications is low (link). Thus, we maintain our estimates which assume that STM sales/draw will recover to 75%/90%/92% of pre-COVID-19 levels in FY22E/FY23E/FY24E.

Cukai Makmur will have an impact in 2HFY6/22

BST stated that although it has unutilised tax losses from Malaysian sources amounting to MYR8.5m as at end-FY6/21, it still expects to incur Cukai Makmur in 3QFY6/22 and 4QFY6/22. We suspect that the unutilised tax losses are not attributable to BST's principal subsidiary, STM which has historically generated >80% of group earnings pre-COVID-19. That said, we have already incorporated Cukai Makmur into our forecasts and estimate that it will cost BST a one-off MYR10m in FY6/22.

To spin off H.R. Owen in the long run?

BST also proposed to change its name to 'Sports Toto'. BST stated that it wishes to be a pure gaming company going forward. Recall that Jalil Rasheed, Group CEO of Berjaya Corporation (BC MK, CP: MYR0.25, Not Rated) has stated that he plans for H.R. Owen to be sold to BC. Yet, BST stated that it will wait for H.R. Owen to complete its large showroom in Hatfield and build its distributorship network first. If the disposal were to materialize at a reasonable price, we would view it positively.

FYE Jun (MYR m)	FY20A	FY21A	FY22E	FY23E	FY24E
Revenue	4,636	4,829	4,529	5,471	5,530
EBITDA	306	415	259	431	441
Core net profit	125	182	104	231	240
Core EPS (sen)	9.3	13.6	7.7	17.2	17.9
Core EPS growth (%)	(59.1)	45.9	(42.9)	122.0	3.9
Net DPS (sen)	10.4	8.0	6.4	14.5	15.0
Core P/E (x)	23.4	14.6	24.5	11.1	10.6
P/BV (x)	3.9	3.3	3.1	2.9	2.8
Net dividend yield (%)	4.8	4.0	3.4	7.6	7.9
ROAE (%)	18.2	23.5	12.6	27.1	27.0
ROAA (%)	4.5	6.3	3.8	8.8	9.1
EV/EBITDA (x)	14.3	9.6	14.7	8.7	8.3
Net gearing (%) (incl perps)	148.6	120.0	106.1	94.0	81.6
Consensus net profit	-	-	157	241	246
MKE vs. Consensus (%)	-	-	(34.0)	(4.3)	(2.6)

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Share Price	MYR 1.90
12m Price Target	MYR 2.24 (+24%)
Previous Price Target	MYR 2.24

Company Description

One of three national number forecast operators in Malavsia with 676 outlets.

Statistics

52w high/low (MYR)	2.16/1.82
3m avg turnover (USDm)	0.2
Free float (%)	50.6
Issued shares (m)	1,351
Market capitalisation	MYR2.6B
	USD613M
Major shareholders:	
Berjaya Land Bhd.	40.0%
Berjaya Corp. Bhd.	7.6%
AIA Bhd.	3.2%

Price Performance



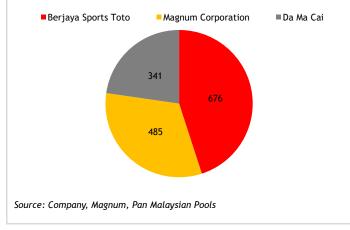
	-1M	-3M	-12M
Absolute (%)	(1)	(1)	(10)
Relative to index (%)	(4)	(4)	(10)
Source: FactSet			





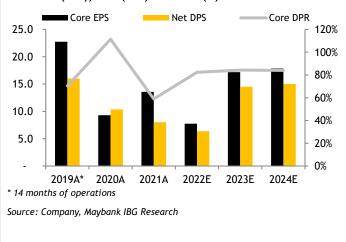
- Largest legal number forecast operator (NFO) in Malaysia with 676 outlets and seven games.
- Legal NFO industry has matured, but has also been slowly ceding share to the illegals due to lower prize payouts.
- Challenges are in introducing new and popular games and the authorities clamping down on illegal NFOs.
- High ROEs of >20% as BST has an established track record of paying special dividends and capital reductions.
- Current recurring dividend policy already generous at ≥75% DPR. Does distribute treasury shares as dividends.

Number of outlets by NFO as of 31 Dec 2021



Financial Metrics

- Key financial metric is EPS as it is the basis on which DPS will be declared.
- Forecast FY6/22E EPS to fall 43% YoY due to the Full Movement Control Order (FMCO) in 1QFY and Cukai Makmur.
- Forecast FY6/23E EPS to recover 122% YoY due to non-recurrence of the FMCO and *Cukai Makmur*.
- Balance sheet was in net debt position of MYR1.1b or MYR0.79/share as at end-4QFY6/21.



Core EPS (sen), DPS (sen) and DPR (%)

Price Drivers



Source: Company, Maybank IBG Research

- 1. Share price downtrend due to poor consumer sentiment and market share loss to illegal NFOs.
- 2. New Pakatan Harapan government abolished the Goods & Services Tax.
- 3. Introduced 4D Zodiac, a game that combines the popular Classic 4D and Chinese zodiacs.
- 4. COVID-19 pandemic struck Malaysia. BST NFO outlets closed from 18 Mar 2020 to 15 Jun 2020.
- 5. New COVID-19 cases in Malaysia began to rise after the Sabah state election.

Swing Factors

Upside

- Prize payout ratio Every 1ppt decrease in prize payout ratio will accrete c.MYR20m to core net profit.
- 4D: jackpot mix tilt towards jackpot will expand margins due to its lower prize payout ratio of 55%.
- Special draws Government may award more special draws to raise tax revenues.

Downside

- Prize payout ratio Every 1ppt increase in prize payout ratio will deduct c.MYR20m from core net profit.
- Gaming tax rate hikes Government raised gaming tax rates in the past and they may do so again going forward.
- Competition from illegal NFOs Illegal NFOs offer prize payout ratios which are 10-20ppts higher for 4D.

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Business Model & Industry Issues

- Risk Rating & Score 130.8 (High)Score Momentum2+0.5Last Updated7 Jan 2022Controversy Score31 -Customer Incidents -
Quality & Safety
- As a safeguard, the NFO industry is already heavily regulated with fixed number of NFO outlets, standardised number of draws and standardised operating hours. BST's corporate social responsibility (CSR) initiatives are also well known.
- In our view, BST's corporate governance in the late-1990s until the mid-2000s left much to be desired as it advanced huge sums of money to related companies.
- To be fair, BST greatly increased dividend payouts and returned capital to shareholders throughout the mid-2000s and all of the advances have been repaid to boot. Related party transactions (RPT) in recent years have been a lot smaller.
- Yet, the acquisition of British luxury car distributor, H.R. Owen in FY4/14 and high directors' remuneration relative to net
 profit continues to raise eyebrows.
- All in all, we opine that BST's ESG credentials have improved a lot over the years but there is still room for improvement.

Material E issues

- No major environmental issues. Reduced paper consumption by using recycled paper for bet slips.
- Reduced plastic consumption by replacing plastic cores in its thermal ticket rolls with biodegradable paper cores.
- BST did not elaborate on how much it reduced paper and plastic consumption by in its FY6/20 annual report.

Material S issues

- Regulated by the Ministry Of Finance (MOF) under Section 5 of the Pool Betting Act, 1967.
- MOF has frozen the number of NFO outlets since 1991 and limits the number of normal draws to three weekly.
- MOF may awards special draws that are held on Tuesdays.
 11 special draws were awarded for CY22.
- NFO outlets must open no earlier than 8:00 a.m. and shut by 7:00 p.m.
- Betting at NFO outlets is denied to persons below the age of 21 and Malaysian Muslims.
- NFO outlets are precluded from extending credit to gamblers.
- STM's website carries a "Play Responsibly" message, advising players to gamble responsibly.
- STM is certified at Level 2 of 4 (4 being the best) by the World Lottery Association Responsible Gaming Framework.
- CSR initiatives impacted circa 19,000 senior citizens, 1,200 individuals, 1,000 students and 100 families in FY20.
- Fewer CSR initiatives were held in FY21 but this was due to the COVID-19 pandemic.
- 10% of STM's pre-tax profit goes towards funding the National Sports Council.

Key G metrics and issues

- BOD comprises 1 Chairman, 1 Chief Executive Officer (CEO), 1 Executive Director, and 5 Independent Non-Executive Directors (INED).
- Chairman, Dato' Sri Robin Tan Yeong Ching and CEO, Nerine Tan Sheik Ping are children of Tan Sri Dato' Seri Vincent Tan Chee Yioun (TSVT).
- TSVT controls BST's largest shareholders, Berjaya Land and Berjaya Corporation.
- TSVT is also Managing Director/Chief Executive Officer of BST's principal subsidiary, STM.
- Only 1 of the 8 BOD members is a woman, CEO, Nerine Tan Sheik Ping.
- FY6/21 directors' remuneration accounted for 3% of net profit.
- Yet, directors of STM have historically been paid remuneration averaging a higher 15% of net profit.
- BST used to disclose how much directors of its subsidiaries were remunerated but this ceased in FY6/21.
- Ernst & Young PLT is the independent auditor. They have been appointed for >10 years.
- All 5 BOD level committees are chaired by INEDs (Datuk Robert Yong Kuen Loke and Poh Ying Loo).
- Advanced moneys to related companies from late-1990s until mid-2000s. Peaked at MYR1.1b as at end-FY4/02.
- To be fair, BST paid a huge special DPS of MYR1.70 in FY4/03 and raised its DPR policy to >75% since then.
- Moreover, it returned capital totalling MYR0.90/shr to shareholders between FY4/06 and FY4/07.
- Furthermore, all of the aforementioned advances have been repaid since FY4/08.
- Recent RPTs with various companies within the Berjaya Group are immaterial, in our view.
- Raised eyebrows in FY4/14 when BST acquired British luxury car distributor, H.R. Owen.
- To date, it has invested >MYR200m to raise its effective stake in H.R. Owen to 88%.
- That said, H.R. Owen was generating profits pre-COVID19.

<u>Relisk Rating & Score</u> - derived by Sustainalytics and assesses the company's exposure to unmanaged ESG risks. Scores range between 0 - 50 in order of increasing severity with low/high scores & ratings representing negligible/significant risk to the company's enterprise value, respectively, from ESG-driven financial impacts. <u>Score Momentum</u> - indicates changes to the company's score since the last update - a negative integer indicates a company's improving risk score; a positive integer indicates a deterioration. <u>Controversy Score</u> - reported periodically by Sustainalytics in the event of material ESG-related incident(s), with the impact severity scores of these events ranging from Category 0-5 (0 - no reports; 1 - negligible risks; ...; 5 - poses serious risks & indicative of potential structural deficiencies at the company).

Figure 1: BST DCF-based valuation

	MYRm	MYR/sh	Comments
Sports Toto Malaysia DCF	3,705.0	2.76	WACC: 8.6%, g: 2.0%
(Net debt at Sports Toto Malaysia)	(700.0)	(0.52)	End-FY6/22E
Equity value	3,005.0	2.24	

Source: Maybank IBG Research



FYE 30 Jun	FY20A	FY21A	FY22E	FY23E	FY24E
Key Metrics					
P/E (reported) (x)	25.1	15.3	24.5	11.1	10.6
Core P/E (x)	23.4	14.6	24.5	11.1	10.6
P/BV (x)	3.9	3.3	3.1	2.9	2.8
P/NTA (x)	62.6	24.4	20.0	15.6	12.6
Net dividend yield (%)	4.8	4.0	3.4	7.6	7.9
FCF yield (%)	2.8	16.1	7.7	10.5	11.1
EV/EBITDA (x)	14.3	9.6	14.7	8.7	8.3
EV/EBIT (x)	18.2	11.5	19.7	10.2	9.8
INCOME STATEMENT (MYR m)					
Revenue	4,635.7	4,829.1	4,528.7	5,471.0	5,529.6
EBITDA	305.9	414.5	258.7	430.8	441.2
Depreciation	(66.2)	(67.3)	(66.2)	(66.2)	(66.2)
EBIT	239.7	347.2	192.5	364.6	375.0
Net interest income / (exp)	(18.7)	(48.7)	(12.6)	(6.0)	(2.6)
Associates & JV	(1.9)	(17.1)	(9.5)	(1.9)	(1.9)
Exceptionals	7.7	0.0	0.0	0.0	0.0
Pretax profit	226.8	281.5	170.4	356.7	370.4
Income tax	(93.1)	(93.5)	(63.0)	(118.5)	(123.0)
Minorities	(1.0)	(5.9)	(3.6)	(7.5)	(7.8)
Discontinued operations	0.0	0.0	0.0	0.0	0.0
Reported net profit	132.7	182.1	103.9	230.7	239.6
Core net profit	125.0	182.1	103.9	230.7	239.6
BALANCE SHEET (MYR m)					
Cash & Short Term Investments	307.8	274.0	137.5	169.7	148.1
Accounts receivable	566.0	543.1	509.8	532.4	538.0
Inventory	438.7	320.7	310.2	366.2	369.7
Property, Plant & Equip (net)	183.1	293.8	257.5	221.3	185.1
Intangible assets	691.3	705.3	705.3	705.3	705.3
Investment in Associates & JVs	119.3	104.0	94.5	92.6	90.6
Other assets	602.8	584.7	584.7	584.7	584.7
Total assets	2,909.0	2,825.5	2,599.5	2,672.1	2,621.5
ST interest bearing debt	465.4	557.0	257.3	322.1	257.3
Accounts payable	612.8	539.9	527.9	592.1	596.2
LT interest bearing debt	1,015.5	771.0	835.1	734.4	698.5
Other liabilities	26.0	80.0	79.0	80.0	80.0
Total Liabilities	2,119.7	1,947.5	1,699.6	1,728.5	1,631.8
Shareholders Equity	737.8	814.2	832.5	868.7	907.0
Minority Interest	51.5	63.8	67.4	74.9	82.7
Total shareholder equity	789.3	878.0	899.9	943.6	989.7
Total liabilities and equity	2,909.0	2,825.5	2,599.5	2,672.1	2,621.5
CASH FLOW (MYR m)	224 0	204 E	170 4	254 7	270 4
Pretax profit	226.8	281.5	170.4	356.7	370.4
Depreciation & amortisation	66.2	67.3	66.2	66.2	66.2
Adj net interest (income)/exp	18.7	48.7	12.6	6.0	2.6
Change in working capital	(34.7)	167.0	31.7	(14.3)	(5.1)
Cash taxes paid	(116.5)	(79.8)	(63.2)	(117.9)	(123.0)
Other operating cash flow	(5.8)	17.1	9.5	1.9	1.9
Cash flow from operations	154.7	501.7	227.2	298.6	313.1
Capex	(72.9)	(73.4)	(30.0)	(30.0)	(30.0)
Free cash flow	81.8	428.2	197.2	268.6	283.1
Dividends paid	(168.4)	(87.3)	(85.5)	(194.6)	(201.3)
Equity raised / (purchased)	(19.8)	(18.2)	0.0	0.0	0.0
Change in Debt	55.5	(220.9)	(235.6)	(35.9)	(100.7)
Other invest/financing cash flow	(81.5)	(144.2)	(12.6)	(6.0)	(2.6)
Effect of exch rate changes	17.8	8.7	0.0	0.0	0.0
Net cash flow	(114.6)	(33.8)	(136.5)	32.2	(21.6)



FYE 30 Jun	FY20A	FY21A	FY22E	FY23E	FY24E
Key Ratios					
Growth ratios (%)					
Revenue growth	(29.5)	4.2	(6.2)	20.8	1.1
EBITDA growth	(38.9)	35.5	(37.6)	66.5	2.4
EBIT growth	(48.6)	44.9	(44.6)	89.4	2.9
Pretax growth	(45.9)	24.1	(39.4)	109.3	3.9
Reported net profit growth	(41.5)	37.2	(42.9)	122.0	3.9
Core net profit growth	(59.2)	45.7	(42.9)	122.0	3.9
Profitability ratios (%)					
EBITDA margin	6.6	8.6	5.7	7.9	8.0
EBIT margin	5.2	7.2	4.3	6.7	6.8
Pretax profit margin	4.9	5.8	3.8	6.5	6.7
Payout ratio	104.9	59.0	82.3	84.3	84.0
DuPont analysis					
Net profit margin (%)	2.9	3.8	2.3	4.2	4.3
Revenue/Assets (x)	1.6	1.7	1.7	2.0	2.1
Assets/Equity (x)	3.9	3.5	3.1	3.1	2.9
ROAE (%)	18.2	23.5	12.6	27.1	27.0
ROAA (%)	4.5	6.3	3.8	8.8	9.1
Liquidity & Efficiency					
Cash conversion cycle	23.2	25.3	23.4	18.4	18.8
Days receivable outstanding	40.1	41.3	41.8	34.3	34.8
Days inventory outstanding	38.5	31.0	26.6	24.2	26.0
Days payables outstanding	55.4	47.0	45.0	40.0	42.0
Dividend cover (x)	1.0	1.7	1.2	1.2	1.2
Current ratio (x)	1.2	1.0	1.2	1.2	1.2
Leverage & Expense Analysis					
Asset/Liability (x)	1.4	1.5	1.5	1.5	1.6
Net gearing (%) (incl perps)	148.6	120.0	106.1	94.0	81.6
Net gearing (%) (excl. perps)	148.6	120.0	106.1	94.0	81.6
Net interest cover (x)	12.8	7.1	15.3	61.0	141.5
Debt/EBITDA (x)	4.8	3.2	4.2	2.5	2.2
Capex/revenue (%)	1.6	1.5	0.7	0.5	0.5
Net debt/ (net cash)	1,173.2	1,054.0	954.9	886.9	807.7

Source: Company; Maybank



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Historical recommendations and target price: Berjaya Sports Toto (BST MK)



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