COMPANY RESULTS

Budweiser APAC (1876 HK)

1Q22: Solid Bottom Line Growth; Price Hikes Will Soon Be Reflected

Bud APAC reported mild revenue growth (+0.4% yoy) with solid attributable net profit growth (+28.3% yoy) in 1Q22. Dragged by COVID-19-related restrictions in China, overall sales volume declined 2.7% yoy. It conducted like-for-like price hikes on partial product categories in China and South Korea across Mar 22 and Apr 22. The economic reopening of South Korea and India should lend support to the company amid the tough operating environment in China. Maintain BUY and lift target price to HK\$28.80.

1022 RESULTS

Year to 31 Dec					Organic
(US\$m)	1Q20	1Q21	1Q22	yoy %	yoy %
Total revenue	956	1,626	1,632	0.4	1.5
Gross profit	423	859	833	(3.0)	0.0
Gross margin	44.2%	52.8%	51.0%	-1.8ppt	-7.7ppt
Normalized EBITDA	171	528	570	8.0	7.6
Normalized EBITDA margin	17.9%	32.5%	34.9%	2.5ppt	2.0ppt
Normalized EBIT	14	342	394	15.2	15.3
Normalized EBIT margin	1.5%	21.0%	24.1%	3.1ppt	2.9ppt
Attributable net profit	(39)	240	308	28.3	
Normalized attributable net profit	(41)	233	302	29.6	-
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Source: Bud APAC, UOB Kay Hian

RESULTS

- Solid bottom line growth. On a reported basis, Budweiser APAC's (Bud APAC) revenue grew marginally by 0.4% yoy (1.5% yoy organic growth) in 1Q22. Attributable net profit increased 28.3% yoy to US\$308m, representing 27% of our full-year estimates. Gross profit margin shrank 1.8ppt on higher cost of sales (+3.1% yoy) while normalised EBITDA/EBIT margin expanded by 2.5ppt/3.1ppt on the back of a: a) 7.9% yoy decline in selling, general and administrative costs (SG&A), and b) 42.9% yoy increase in other operating income driven by brewery asset divestments.
- Slight loss of market share (by volume) in China. Total sales volume fell 2.7% yoy in 1Q22 due to the tightened COVID-19 restrictions in China since mid-Mar 22, partially offset by the mid-single-digit volume growth in South Korea. Specifically in China, the drop in total sales volume (-4.3% yoy) was larger than the industry's decline (low-single-digit). In 1Q22, the higher unit COGS (+7% yoy) was partially offset by the overall ASP hike (+3.1% yoy).

KEY FINANCIALS

Year to 31 Dec (US\$m)	2020	2021	2022F	2023F	2024F
Net turnover	5,588	6,788	7,479	7,970	8,494
EBITDA	1,538	2,105	2,399	2,664	2,949
Operating profit	891	1,393	1,651	1,867	2,100
Net profit (rep./act.)	514	950	1,145	1,297	1,469
Net profit (adj.)	514	950	1,145	1,297	1,469
EPS (sen)	3.9	7.2	8.7	9.8	11.1
PE (x)	68.8	37.2	30.9	27.3	24.1
P/B (x)	3.3	3.2	3.0	2.8	2.6
EV/EBITDA (x)	21.0	15.3	13.4	12.1	10.9
Dividend yield (%)	1.1	1.1	1.4	1.5	1.7
Net margin (%)	9.2	14.0	15.3	16.3	17.3
Net debt/(cash) to equity (%)	(9.9)	(16.4)	(28.2)	(34.7)	(40.6)
Interest cover (x)	64.1	350.8	n.a.	n.a.	n.a.
ROE (%)	5.0	8.8	10.1	10.7	11.3
Consensus net profit	-	-	1,119	1,301	1,478
UOBKH/Consensus (x)	-	-	1.02	1.00	0.99

Source: Bud APAC, Bloomberg, UOB Kay Hian

BUY

(Maintained)

Share Price	HK\$21.00
Target Price	HK\$28.80
Upside	+37.1%
(Previous TP:	HK\$28.10)

COMPANY DESCRIPTION

Budweiser APAC accounted for around 50% of high-end beer sales in China. It has another three key markets in APAC, which are South Korea, India, and Vietnam.

STOCK DATA

GICS sec	ctor	(Consumer S	Staples
Bloombe	rg ticker:		18	376 HK
Shares is	sued (m):		13	3,243.4
Market ca	ap (Rmbm):	278	3,111.3
Market cap (US\$m):			35	5,433.6
3-mth avg daily t'over (US\$m):			n):	30.6
Price Per	formance	(%)		
52-week hi	gh/low		HK\$27.45/H	K\$18.34
1mth	3mth	6mth	1yr	YTD
2.7	(2.8)	(0.2)	(13.6)	2.7
Major Sh	areholder	S		%
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FY22 NAV/Share (US\$)	0.89
FY22 Net Cash/Share (US\$)	0.25

PRICE CHART



Source: Bloomberg

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Regional Morning Notes

KEY OPERATIONAL DATA

	1Q20	1Q21	1Q22	yoy %	Organic yoy %
Beer shipment (mn liter)	1,277	2,079	2,023	(2.7)	(2.7)
ASP (US\$/thousand liter)	749	782	807	3.1	4.3
Unit COGS (US\$/thousand liter)	417	369	395	7.0	6.0

STOCK IMPACT

- China's COVID-19-related restrictions impacted top-line; logistics were unaffected. Its sales volume in strong footprint areas (Guangdong, Fujian, Jilin and Heilongjiang) have been heavily impacted by the heightened COVID-19 restrictions. It estimated that nightlife in 100 cities was fully closed. The nightlife channel/Chinese restaurants/in-home channel was 42/86/96% and 38/82/96% reopened as of end-Mar 22 and end-Apr 22. Total sales to retailers (STR) dropped by high-teens in the last two weeks of Mar 22, with the Premium and Super Premium portfolios more heavily impacted. We concur with management that China will continue to impose sporadic lockdowns but now with shorter impact period (except Shanghai and Jilin). On the bright side, there was no supply chain disruption thanks to its wide brewery footprint across China and its locations close to wholesalers.
- Strategy in China unchanged given strong underlying demand. In cities unaffected by COVID-19 restrictions, Budweiser/Super Premium portfolio grew by "strong double-digit"/"double-digit" in 1Q22. That said, its expansion strategy for Budweiser/Super Premium portfolio remained unchanged. In the recent two weeks, management also observed accelerated consumer demand in Fujian and Guangdong alongside the ease in COVID-19 restrictions. In Mar 22 and Apr 22, it executed like-for-like mid-single digit price hikes in the Core and Value segments across China. It accelerated its BEES platform expansion to more than 28 cities as of end-Mar 22 (vs two pilot cities as of end-21), higher than initially planned at "more than 10 cities in 1H22". Currently, more than 20,000 customers have been placing orders via its BEES platform.
- Continues to keep cost hikes in check. We saw an effective cost control (+6% yoy in cost of sales per hl) despite the overall double-digit increase in most commodity prices. We reckon the company will continue to keep up its cost control efforts via premiumisation and other initiatives (12-month hedging policy and lower water usage).
- South Korea Management expects 2Q22 revenue per hl to improve sequentially, given: a) 7.7% yoy price hike in the Core segment domestic brand effective 8 Mar 22, and b) new excise tax increased by 2.5% effective 1 Apr 22, while partially offset by c) a lower revenue per hl as on-premise channels normalise. Management expects consumer sentiment to improve in the upcoming quarters and exceed that of pre-COVID-19 levels.
- India In 1Q22, its Premium and Super Premium portfolio grew strong double digits yoy. Specifically, its Budweiser brand outperformed the industry and gained market share during the quarter. Overall, 1Q22 revenue and EBITDA grew yoy. It added more varieties to its non-alcoholic offerings (Budweiser 0.0 Green Apple flavour and Hoegaarden 0.0 Rose flavour) ahead of the peak season in 2Q22.

EARNINGS REVISION/RISK

- Earnings revision. We fine-tune our earnings estimates by 1.0/1.1/1.3% for 2022-24.
- Risks. a) Uncontrolled resurgence of COVID-19 cases; and b) upmarket push below expectations.

VALUATION/RECOMMENDATION

• Maintain BUY and lift our target price to HK\$28.80. Its 1Q22 results surprised the market on solid bottom line growth. Despite reopening rates of the on-premise channel as of end-Apr 22 were still similar to that of end-Mar 22 which would then likely drag 2Q22 performance, we think the company would not disappoint given: a) the like-for-like price hikes in China and South Korea should be mostly reflected in 2Q22, b) economy reopening in other regions like South Korea and India, and c) product mix and consumption upgrade. Our target price implies 42.3x 2022F PE and 37.3x 2023F PE.

Friday, 06 May 2022

SEGMENT INFORMATION

	1Q21 organic growth	1Q22 organic growth
Revenue % change		
APAC East	-1.2%	10.3%
South Korea	n.a.	Double-digit growth
APAC West	87.4%	-0.2%
China	92.5%	-1.3%
India	Double-digit growth	n.a.
Normalised EBITDA % change		
APAC East	-22.1%	45.6%
South Korea	n.a.	Double-digit growth
APAC West	336.3%	3.0%
China	243.5%	n.a.
India	n.a.	n.a.
Shipments % change		
APAC East	-1.8%	6.7%
South Korea	Low single-digit decline	Mid-single-digit growth
APAC West	79.5%	-3.8%
China	84.6%	-4.3%
India	Double-digit growth	n.a.
ASP % change		
APAC East	0.6%	3.3%
South Korea	n.a.	Low single-digit growth
APAC West	4.4%	3.7%
China	4.3%	3.2%
	n.a.	n.a.

Source: Bud APAC, UOB Kay Hian

Regional Morning Notes

Friday, 06 May 2022

PROFIT & LOSS

Year to 31 Dec (US\$m)	2021	2022F	2023F	2024F
Net turnover	6,788.0	7,478.8	7,970.2	8,494.0
EBITDA	2,105.0	2,398.6	2,663.6	2,949.4
Deprec. & amort.	712.0	747.9	797.0	849.4
EBIT	1,393.0	1,650.7	1,866.6	2,100.0
Associate contributions	32.0	32.0	32.0	32.0
Net interest income/(expense)	(6.0)	11.2	19.8	40.7
Pre-tax profit	1,413.0	1,693.9	1,918.4	2,172.8
Тах	(432.0)	(508.2)	(575.5)	(651.8)
Minorities	(31.0)	(40.3)	(45.7)	(51.7)
Net profit	950.0	1,145.4	1,297.2	1,469.2
Net profit (adj.)	950.0	1,145.4	1,297.2	1,469.2

BALANCE SHEET				
Year to 31 Dec (US\$m)	2021	2022F	2023F	2024F
Fixed assets	3,632.0	3,609.6	3,578.5	3,538.2
Other LT assets	9,832.0	9,864.0	9,896.0	9,928.0
Cash/ST investment	2,007.0	3,665.9	4,712.0	5,833.5
Other current assets	1,154.0	1,242.8	1,316.5	1,395.1
Total assets	16,625.0	18,382.3	19,503.0	20,694.8
ST debt	150.0	295.3	295.3	295.3
Other current liabilities	4,515.0	5,341.3	5,601.4	5,818.5
LT debt	53.0	53.0	53.0	53.0
Other LT liabilities	666.0	666.0	666.0	666.0
Shareholders' equity	11,013.0	11,758.4	12,573.3	13,496.4
Minority interest	70.0	110.3	156.0	207.7
Total liabilities & equity	16,625.0	18,382.3	19,503.0	20,694.8

CASH FLOW

Year to 31 Dec (US\$m)	2021	2022F	2023F	2024F
Operating	1,903.0	1,591.3	1,536.7	1,692.8
Pre-tax profit	981.0	1,693.9	1,918.4	2,172.8
Тах	(395.0)	(508.2)	(575.5)	(651.8)
Deprec. & amort.	712.0	131.6	140.3	149.5
Associates	(32.0)	(32.0)	(32.0)	(32.0)
Working capital changes	141.0	305.9	85.6	54.3
Non-cash items	(25.0)	0.0	0.0	0.0
Other operating cashflows	521.0	0.0	0.0	0.0
Investing	(731.0)	322.3	(8.3)	(25.0)
Capex (growth)	(606.0)	(109.2)	(109.2)	(109.2)
Investments	(131.0)	0.0	0.0	0.0
Proceeds from sale of assets	35.0	0.0	0.0	0.0
Others	(29.0)	431.5	100.9	84.2
Financing	(464.0)	(254.7)	(482.3)	(546.2)
Dividend payments	(394.0)	(400.0)	(482.3)	(546.2)
Issue of shares	0.0	0.0	0.0	0.0
Proceeds from borrowings	0.0	295.3	295.3	295.3
Loan repayment	(63.0)	(150.0)	(295.3)	(295.3)
Others/interest paid	(7.0)	0.0	0.0	0.0
Net cash inflow (outflow)	708.0	1,658.9	1,046.1	1,121.5
Beginning cash & cash equivalent	1,264.0	2,007.0	3,665.9	4,712.0
Changes due to forex impact	35.0	0.0	0.0	0.0
Ending cash & cash equivalent	2,007.0	3,665.9	4,712.0	5,833.5

Year to 31 Dec (%)	2021	2022F	2023F	2024F
Profitability				
EBITDA margin	31.0	32.1	33.4	34.7
Pre-tax margin	20.8	22.6	24.1	25.6
Net margin	14.0	15.3	16.3	17.3
ROA	5.8	6.5	6.8	7.3
ROE	8.8	10.1	10.7	11.3
Growth				
Turnover	21.5	10.2	6.6	6.6
EBITDA	36.9	13.9	11.0	10.7
Pre-tax profit	55.6	19.9	13.3	13.3
Net profit	84.8	20.6	13.3	13.3
Net profit (adj.)	84.8	20.6	13.3	13.3
EPS	84.8	20.6	13.3	13.3
Leverage				
Debt to total capital	1.8	2.9	2.7	2.
Debt to equity	1.8	3.0	2.8	2.0
Net debt/(cash) to equity	(16.4)	(28.2)	(34.7)	(40.6
Interest cover (x)	350.8	n.a.	n.a.	n.a

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Friday, 06 May 2022

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Friday, 06 May 2022

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