





### Malaysia

### ADD (no change)

Consensus ratings\*: Buy 9 Hold 4 Sell 0 Current price: RM3.55 Target price: RM4.00 Previoustarget: RM4.20 Up/downside: 12.7% CGS-CIMB / Consensus: -8.0% MRDI.KL Bloomberg: MRDIY MK Market cap: US\$5,071m RM22,307m Average daily turnover: US\$2.85m RM12.16m Current shares o/s: 6,848m Free float: 15.0%

#### Key changes in this note

\*Source: Bloomberg

FY22-24F EPS lowered by 2.6-5.5%.



|                                   |     | Source: B | loomberg |
|-----------------------------------|-----|-----------|----------|
| Price performance                 | 1M  | 3M        | 12M      |
| Price performance<br>Absolute (%) | 4.4 | -4.8      | -4.1     |
| Relative (%)                      | 7.7 | -2.6      | -1.7     |

| wajor shareholders | /o neiu |
|--------------------|---------|
| Bee Family Ltd     | 51.0    |
| Hyptis             | 15.3    |
| Platinum Alphabet  | 6.9     |

# Mr D.I.Y. Group (M) Bhd

## A weak 1Q22 but better quarters to come

- 1Q22 core net profit waned 19.9% yoy to RM99.4m, below estimates due to weaker-than-expected sales and narrower margin from higher input costs.
- MDGM should post stronger qoq results in subsequent quarters, driven by: i) higher consumer footfall, ii) selling price hikes, and iii) new store openings.
- Reiterate Add, with a lower TP of RM4.00 (40x CY23F P/E).

### 1Q22 core net profit declined 19.9% yoy, below estimates

D.I.Y. Group's (MDGM) 1Q22 revenue rose 4% yoy, thanks to higher store count (+20.2% yoy) and transaction volume (+8.1% yoy). This more than offset lower same-store-sales growth of 10.9% yoy. 1Q22 GP margin declined by a larger-than-expected 2.9% pts to 39.2% due to higher input and freight costs, as higher cost was not passed on due to its "Price Lock" campaign in 1Q22. Coupled with increases in administrative (+5.4% yoy) and operating costs (+15.2% yoy) from a larger store base, 1Q22 net profit dipped 19.9% yoy to RM99.4m, below at 17.8% of our and 15.9% of Bloomberg consensus FY22 estimates.

### 1Q22 results affected by a surge in Covid-19 cases in the quarter

On a qoq basis, 1Q22 revenue and core net profit declined by 7.2% and 25.9%, respectively. This was owing to i) the impact of a surge in Covid-19 cases in the quarter (due to the Omicron variant), leading to lower consumer footfall (resulting in a decline in SSSG), ii) Covid-19-related impact (fewer operating days), and iii) higher input costs. A dividend of 0.7 sen/share was declared, in line with expectations (43.8% payout).

### Targeting 180 total new outlets in 2022F

In 1Q22, MDGM opened 47 net new outlets, raising its total outlet count to 947 (+47 new stores). It plans to continue expanding its store network going forward, targeting c.180 new stores in 2022. Its new outlets will primarily be across two main store formats – MR DIY and MR DIY Express. As for MR DOLLAR and MR TOY, MDGM is taking a more conservative approach and targets 10-15 new stores for each format in FY22.

### Better sales and margins in quarters ahead

While rising input costs, weaker ringgit and increase in minimum wage will have a near-term negative impact on margins, we expect MDGM to record stronger qoq results in subsequent quarters from higher revenue and margin expansion. In addition to further price hikes, MDGM should benefit from increased sales from a pick-up in footfall as Covid-19 cases subside. We think MDGM will not face a steep drop in sales as it will focus on preserving consumer demand despite upcoming price hikes.

### Reiterate Add, with a lower TP of RM 4.00

We cut our FY22-24F EPS to account for low er transaction volumes and higher input costs. We reiterate Add with TP down to RM4.00 (40x CY23F P/E, a 14% premium over the weighted average P/E of 35x for the Malaysian consumer sector ex-MDGM). The premium is justified by MDGM's stronger growth profile (3-year EPS CAGR of 17%) and solid execution track record.

| Financial Summary              | Dec-20A | Dec-21A | Dec-22F | Dec-23F | Dec-24F |
|--------------------------------|---------|---------|---------|---------|---------|
| Revenue (RMm)                  | 2,559   | 3,373   | 4,179   | 4,814   | 5,309   |
| Operating EBITDA (RMm)         | 706     | 895     | 1,062   | 1,288   | 1,457   |
| Net Profit (RMm)               | 337.2   | 431.8   | 527.5   | 642.7   | 729.4   |
| Core EPS (RM)                  | 0.06    | 0.07    | 0.08    | 0.10    | 0.12    |
| Core EPS Growth                | 6.9%    | 29.8%   | 17.4%   | 21.8%   | 13.5%   |
| FD Core P/E (x)                | 64.37   | 49.59   | 42.24   | 34.67   | 30.55   |
| DPS (RM)                       | 0.014   | 0.030   | 0.036   | 0.043   | 0.049   |
| Dividend Yield                 | 0.40%   | 0.83%   | 1.01%   | 1.22%   | 1.39%   |
| EV/EBITDA (x)                  | 31.78   | 24.89   | 21.00   | 17.25   | 15.10   |
| P/FCFE (x)                     | NA      | 53.18   | 61.76   | 40.41   | 31.37   |
| Net Gearing                    | 19.7%   | 1.4%    | 2.6%    | (3.2%)  | (12.3%) |
| P/BV (x)                       | 25.42   | 19.39   | 15.34   | 12.23   | 9.94    |
| ROE                            | 56.9%   | 44.4%   | 40.6%   | 39.3%   | 35.9%   |
| % Change In Core EPS Estimates |         |         | (5.54%) | (3.68%) | (2.60%) |
| CGS-CIMB/Consensus EPS (x)     |         |         | 0.87    | 0.88    | 0.84    |

SOURCES: CGS-CIMB RESEARCH, COMPANY REPORTS

#### Analyst(s)



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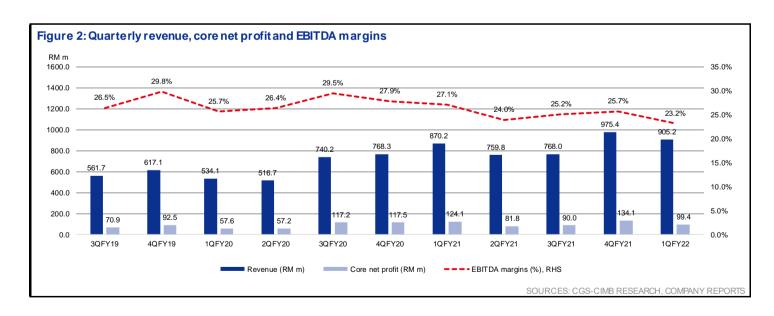
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| FYE Dec (RM m)        | 1Q FY22 | 1Q FY21 | yoy %<br>chg | 4Q FY21 | qoq %<br>chg | Prev.<br>FY22F | Comments  |
|-----------------------|---------|---------|--------------|---------|--------------|----------------|---|
| Revenue               | 905.2   | 870.2   | 4.0          | 975.4   | (7.2)        | 4196.7         | 1Q22: Driven by increase in store count (+20.2% yoy) and increase in transactions per store (+8.1% yoy), offsetting the decline in average basket size (-3.7% yoy)  |
| Cost of sales         | (550.4) | (503.7) | 9.3          | (581.8) | (5.4)        | (2450.9)       |   |
| Gross profit          | 354.8   | 366.5   | (3.2)        | 393.6   | (9.9)        | 1745.8         |   |
| GP margin %           | 39.2%   | 42.1%   | (2.9)        | 40.4%   | (1.2)        | 0.4            | Slightly weaker GP margins mainly due to: i) higher freight and input costs, ii) unfavourable forex condition, iii) weak consumer spending and footfall and iv) impact of proactive 3-month "Price Lock" promotional campaign |
| Operating costs       | (144.8) | (130.3) | 11.1         | (142.5) | 1.6          | (3088.6)       |   |
| EBITDA                | 209.9   | 236.1   | (11.1)       | 251.1   | (16.4)       | 1108.1         |   |
| EBITDA margin (%)     | 23.2%   | 27.1%   | (3.9)        | 25.7%   | (2.6)        | 26.4           |   |
| Depn & amort.         | (62.1)  | (51.9)  | 19.7         | (58.2)  | 6.7          | (267.2)        |   |
| EBIT                  | 147.8   | 184.2   | (19.8)       | 192.9   | (23.4)       | 840.9          |   |
| Interest expense      | (15.1)  | (15.4)  | (1.8)        | (15.0)  | 0.8          | (88.4)         | Lower interest expenses in 1QFY22 as the company continue to pare down borrowings   |
| Interest & invt inc   | 0.5     | 0.3     | 59.9         | 0.6     | (7.8)        | 4.3            |   |
| Associates' contrib   | 0.2     | 0.9     | (80.5)       | 0.2     | (2.9)        | 2.0            |   |
| Exceptionals & revaln | 1.1     | 0.7     | 66.9         | 0.5     | 130.8        | 0.0            | We do not assume inventory losses and inventories written off as one-<br>off given nature of business   |
| Pretax profit         | 134.5   | 170.7   | (21.2)       | 179.1   | (24.9)       | 758.7          | -   |
| Tax                   | (34.0)  | (45.9)  | (25.9)       | (44.6)  | (23.7)       | (200.3)        |   |
| Tax rate (%)          | 25.3%   | 26.9%   | (1.6)        | 24.9%   | 0.4          | 26.4           | Certain expenses are non tax deductible   |
| Minority interests    | 0.0     | 0.0     | 0.0          | 0.0     | 0.0          | 0.0            | ·   |
| Net profit            | 100.5   | 124.8   | (19.5)       | 134.6   | (25.3)       | 558.4          |   |
| Core net profit       | 99.4    | 124.1   | (19.9)       | 134.1   | (25.9)       | 558.4          | Below our (17.8%) and Bloomberg consensus (15.9%) FY22F core net profit estimates   |
| EPS (sen)             | 1.5     | 2.0     | (26.2)       | 2.1     | (31.5)       | 8.9            |   |
| Core EPS (sen)        | 1.5     | 2.0     | (26.6)       | 2.1     | (32.0)       | 8.9            | Based on 6.8bn shares   |



### Key briefing highlights >

- In 1QFY22, MDGM was impacted by the rise in Covid-19 cases leading to weaker consumer spending and lower foot traffic for the quarter (with SSSG performance at -10.9% in 1Q22).
- Despite these challenges, revenue for 1QFY22 rose 4.0% yoy to RM905.2m, mainly thanks to contribution from new store expansion (grew 20.2% yoy to 947 stores in 1Q22 from 900 in 4Q21).



- Slightly weaker GP margins (-2.9% yoy) in 1Q22 were mainly due to: i) higher freight and input costs, ii) unfavourable forex conditions, iii) weak consumer spending and footfall and iv) impact of proactive three-month "Price Lock" promotional campaign.
- Further declines in 1Q22 EBITDA margins were mainly attributed to the fast growing operating costs from the expansion of MDGM's store network. This was a result of higher depreciation charges and increase in staff costs.
- It opened 47 new stores across all retail formats in 1Q22 (total of 947 stores in 1Q22). Average capex per store declined by 20.2% yoy from RM0.67m in 1Q21 to RM0.55m in 1Q22.
- The company targeted 180 new store openings in FY22, and is on track to achieve this.
- Note that, MDGM launched a proactive three-month "Price Lock" promotional campaign from 4QFY21 to 1QFY22. This led to MDGM's 1Q22 GP margins declining 3.2% pts yoy to 39.2% (below its target of 40-45%).
- Given the harsh global business environment and unsustainable price-lock campaign, MDGM made price adjustments in Apr-May 2022 to pass on the costs after considering price inflation, cost structure and reasonable operating margin levels.
- In addition to expectations of higher sales going forward, MDGM foresees a 2-3% upside potential to its 1Q22 average GP margins to reach its target of 40-45% in the guarters ahead.
- To mitigate the global supply chain and logistics disruption issues, MDGM has invested capex in logistics management systems for its warehouse and distribution centres in order to easily manage and track inventory flow while reducing labour cost for the process.
- To grow sales, MDGM will enhance its stock position for popular items in its inventory in both its stores and central distribution centre. This is also in order to increase buffer inventory levels in the event of any logistics issues during stock purchasing.
- MDGM is not overly concerned about the increase in minimum wage from 1
  May 22 onwards. Despite higher wage costs, MDGM is of the view that the
  higher labor costs will be offset by a stronger topline as higher wages could
  enable people across the country to have more spending power given their
  higher disposable income. An estimated 62.5% of Malaysia's working
  population earns less than RM1,500 per month.

| Figure 3: Earnings revision |       |       |       |       |       |       |          |           |         |         |
|-----------------------------|-------|-------|-------|-------|-------|-------|----------|-----------|---------|---------|
| RM m                        | 2021A |       | FY22F |       |       | FY23F |          |           | FY24F   |         |
|                             |       | Old   | New   | %chg  | Old   | New   | %chg     | Old       | New     | %chg    |
| Revenue                     | 3,373 | 4,197 | 4,179 | -0.4% | 4,834 | 4,814 | -0.4%    | 5,330     | 5,309   | -0.4%   |
| EBITDA                      | 895   | 1,108 | 1,062 | -4.1% | 1,310 | 1,288 | -1.7%    | 1,457     | 1,457   | -0.8%   |
| Core pretax profit          | 610   | 759   | 717   | -5.5% | 907   | 873   | -3.7%    | 1,018     | 991     | -2.6%   |
| Core net profit             | 449   | 558   | 527   | -5.5% | 667   | 643   | -3.7%    | 749       | 729     | -2.6%   |
| Core EPS (sen)              | 7     | 9     | 8     | -5.5% | 11    | 10    | -3.7%    | 12        | 12      | -2.6%   |
|                             |       |       |       |       |       | SOUF  | RCES: CG | S-CIMB. C | OMPANYI | REPORTS |

### Re-rating catalysts and downside risks >

Re-rating catalyst: a strong recovery in both local and foreign consumer footfall and spending amidst the border reopening and easing of restriction measures. Downside risks include a weaker-than-expected sales recovery and higher costs.



| Company  | Bloomberg<br>Ticker   | Recom.                                     | price   | Target<br>Price<br>(local  | Market<br>Cap   | Core P  | Έ (x)   | 3-year<br>EPS<br>CAGR  | P/B\  | / (x)  | Recurrin<br>(%   | _  | EV/EBI   | ΓDA (x)  | Dividen  |  |
|--|---|--|---|--|---|---|---|--|---|--|--|--|--|--|--|--|
|  | TICKEI  |  | (local<br>curr)   | curr)  | (US\$ m)  | CY22F   | CY23F   | (%)  | CY22F   | CY23F  | CY22F  | CY23F  | CY22F  | CY23F  | CY22F  | CY23F  |
| Consumer Staples   |   |  |   |  |   |   |   |  |   |  |  |  |  |  |  |  |
| Nestle (Malaysia)  | NESZ MK   | Hold                                       | 131.50  | 135.00   | 7,018   | 52.1  | 42.2  | 11.1%  | 52.4  | 51.7   | 101.2%   | 123.5%   | 27.4   | 25.5   | 1.9%   | 2.3%   |
| Fraser & Neave Holdings  | FNH MK  | Add  | 21.92   | 29.80  | 1,830   | 17.3  | 16.3  | 4.8%   | 2.5   | 2.4  | 15.2%  | 15.0%  | 9.7  | 8.9  | 3.1%   | 3.3%   |
| QL Resources   | QLG MK  | Add  | 4.95  | 5.40   | 2,742   | 45.3  | 35.1  | N/A  | 4.7   | 4.3  | 10.7%  | 12.7%  | 19.5   | 16.2   | 0.8%   | 1.0%   |
| Power Root Bhd   | PWRT MK   | Hold                                       | 1.59  | 1.40   | 150   | 27.8  | 22.9  | N/A  | 2.5   | 2.5  | 9.1%   | 11.0%  | 15.0   | 12.9   | 3.5%   | 4.2%   |
| Kawan Food   | KFB MK  | Add  | 1.79  | 2.50   | 146   | 17.3  | 14.3  | 17.0%  | 1.6   | 1.5  | 9.8%   | 11.0%  | 9.0  | 7.4  | 2.0%   | 2.2%   |
| MSM Malaysia Holdings  | MSM MK  | Reduce                                     | 0.90  | 0.93   | 143   | 14.6  | 8.1   | 43.0%  | 0.4   | 0.4  | 2.6%   | 4.7%   | 6.9  | 5.6  | 3.4%   | 6.2%   |
| CCK Consolidated Holdings  | CCK MK  | Add  | 0.56  | 0.76   | 79  | 11.0  | 9.5   | 13.4%  | 1.0   | 1.0  | 9.9%   | 10.6%  | 4.4  | 3.8  | 2.5%   | 3.1%   |
| Weighted Subsector Avera   | age   |  |   |  |   | 43.9  | 35.5  | 7.9%   | 31.9  | 31.4   | 63.7%  | 77.1%  | 22.2   | 20.1   | 1.9%   | 2.3%   |
|  |   |  |   |  |   |   |   |  |   |  |  |  |  |  |  |  |
| Consumer Discretionary 7-Eleven Malaysia Holdings  | SEM MK  | Add  | 1.43  | 1.78   | 367   | 26.2  | 23.3  | 6.8%   | 14.9  | 11.9   | 64.4%  | 56.6%  | 5.4  | 4.8  | 2.3%   | 2.6%   |
| Consumer Discretionary 7-Eleven Malaysia Holdings Berjaya Food Berhad  | SEM MK<br>BFD MK  | Add<br>Add                                 | 1.43<br>4.56  | 1.78<br>5.50   | 367<br>374  | 26.2<br>15.7  | 23.3<br>14.8  | 6.8%<br>17.7%  | 14.9  | 11.9   | 64.4%<br>27.4%   | 56.6%<br>26.5%   | 5.4<br>4.8   | 4.8  | 2.3%<br>4.5%   | 2.6%<br>4.7%   |
| 7-Eleven Malaysia Holdings   | ~   |  |   |  |   |   |   |  |   |  |  |  |  |  |  |  |
| 7-Eleven Malaysia Holdings<br>Berjaya Food Berhad  | BFD MK  | Add  | 4.56  | 5.50   | 374   | 15.7  | 14.8  | 17.7%  | 4.1   | 3.8  | 27.4%  | 26.5%  | 4.8  | 4.3  | 4.5%   | 4.7%   |
| 7-Eleven Malaysia Holdings<br>Berjaya Food Berhad<br>Bonia Corporation   | BFD MK<br>BON MK  | Add<br>Add                                 | 4.56<br>2.47  | 5.50<br>3.00   | 374<br>113  | 15.7<br>13.0  | 14.8<br>12.0  | 17.7%<br>23.7%   | 4.1<br>1.2  | 3.8<br>1.2   | 27.4%<br>9.9%  | 26.5%<br>10.0%   | 4.8<br>5.3   | 4.3<br>4.9   | 4.5%<br>3.1%   | 4.7%<br>3.3%   |
| 7-Eleven Malaysia Holdings<br>Berjaya Food Berhad<br>Bonia Corporation<br>DKSH Holdings (Malaysia)   | BFD MK<br>BON MK<br>DKSH MK   | Add<br>Add<br>Add<br>Add                   | 4.56<br>2.47<br>4.53  | 5.50<br>3.00<br>6.20   | 374<br>113<br>163   | 15.7<br>13.0<br>8.2   | 14.8<br>12.0<br>7.3   | 17.7%<br>23.7%<br>9.1%   | 4.1<br>1.2<br>0.9   | 3.8<br>1.2<br>0.8  | 27.4%<br>9.9%<br>11.4%   | 26.5%<br>10.0%<br>11.5%  | 4.8<br>5.3<br>4.4  | 4.3<br>4.9<br>3.9  | 4.5%<br>3.1%<br>2.2%                                 | 4.7%<br>3.3%<br>2.2%                                 |
| 7-Eleven Malaysia Holdings<br>Berjaya Food Berhad<br>Bonia Corporation<br>DKSH Holdings (Malaysia)<br>Lee Swee Kiat Group  | BFD MK<br>BON MK<br>DKSH MK<br>LSKG MK                                  | Add<br>Add<br>Add<br>Add                   | 4.56<br>2.47<br>4.53<br>0.69                                  | 5.50<br>3.00<br>6.20<br>1.63   | 374<br>113<br>163<br>25                                     | 15.7<br>13.0<br>8.2<br>8.2  | 14.8<br>12.0<br>7.3<br>5.5  | 17.7%<br>23.7%<br>9.1%<br>27.2%  | 4.1<br>1.2<br>0.9<br>1.5  | 3.8<br>1.2<br>0.8<br>1.3                                     | 27.4%<br>9.9%<br>11.4%<br>19.6%  | 26.5%<br>10.0%<br>11.5%<br>25.0%   | 4.8<br>5.3<br>4.4<br>3.5   | 4.3<br>4.9<br>3.9<br>2.2                                     | 4.5%<br>3.1%<br>2.2%<br>4.8%                         | 4.7%<br>3.3%<br>2.2%<br>7.2%                         |
| 7-Eleven Malaysia Holdings Berjaya Food Berhad Bonia Corporation DKSH Holdings (Malaysia) Lee Swee Kiat Group Mynews Holdings Berhad Panasonic Manufacturing   | BFD MK<br>BON MK<br>DKSH MK<br>LSKG MK<br>MNHB MK                       | Add<br>Add<br>Add<br>Add<br>Reduce         | 4.56<br>2.47<br>4.53<br>0.69<br>0.66                          | 5.50<br>3.00<br>6.20<br>1.63<br>0.50                                 | 374<br>113<br>163<br>25<br>102                              | 15.7<br>13.0<br>8.2<br>8.2<br>na  | 14.8<br>12.0<br>7.3<br>5.5<br>39.0  | 17.7%<br>23.7%<br>9.1%<br>27.2%<br>25.9%                                   | 4.1<br>1.2<br>0.9<br>1.5<br>2.0                                     | 3.8<br>1.2<br>0.8<br>1.3<br>2.0                              | 27.4%<br>9.9%<br>11.4%<br>19.6%<br>-6.5%                                     | 26.5%<br>10.0%<br>11.5%<br>25.0%<br>5.1%                                     | 4.8<br>5.3<br>4.4<br>3.5<br>10.6                                     | 4.3<br>4.9<br>3.9<br>2.2<br>6.0                              | 4.5%<br>3.1%<br>2.2%<br>4.8%<br>0.1%                 | 4.7%<br>3.3%<br>2.2%<br>7.2%<br>0.6%                 |
| 7-Eleven Malaysia Holdings Berjaya Food Berhad Bonia Corporation DKSH Holdings (Malaysia) Lee Swee Kiat Group Mynews Holdings Berhad Panasonic Manufacturing Malaysia Berhad   | BFD MK<br>BON MK<br>DKSH MK<br>LSKG MK<br>MNHB MK                       | Add<br>Add<br>Add<br>Add<br>Reduce         | 4.56<br>2.47<br>4.53<br>0.69<br>0.66<br>28.00                 | 5.50<br>3.00<br>6.20<br>1.63<br>0.50<br>31.20                        | 374<br>113<br>163<br>25<br>102<br>387                       | 15.7<br>13.0<br>8.2<br>8.2<br>na<br>18.0                                | 14.8<br>12.0<br>7.3<br>5.5<br>39.0  | 17.7%<br>23.7%<br>9.1%<br>27.2%<br>25.9%<br>N/A                            | 4.1<br>1.2<br>0.9<br>1.5<br>2.0<br>2.2                              | 3.8<br>1.2<br>0.8<br>1.3<br>2.0<br>2.2                       | 27.4%<br>9.9%<br>11.4%<br>19.6%<br>-6.5%<br>12.2%                            | 26.5%<br>10.0%<br>11.5%<br>25.0%<br>5.1%<br>16.4%                            | 4.8<br>5.3<br>4.4<br>3.5<br>10.6<br>8.7                              | 4.3<br>4.9<br>3.9<br>2.2<br>6.0<br>6.6                       | 4.5%<br>3.1%<br>2.2%<br>4.8%<br>0.1%<br>6.7%         | 4.7%<br>3.3%<br>2.2%<br>7.2%<br>0.6%<br>7.1%         |
| 7-Eleven Malaysia Holdings Berjaya Food Berhad Bonia Corporation DKSH Holdings (Malaysia) Lee Swee Kiat Group Mynews Holdings Berhad Panasonic Manufacturing Malaysia Berhad InNature Bhd  | BFD MK<br>BON MK<br>DKSH MK<br>LSKG MK<br>MNHB MK<br>PMM MK             | Add<br>Add<br>Add<br>Add<br>Reduce<br>Hold | 4.56<br>2.47<br>4.53<br>0.69<br>0.66<br>28.00<br>0.61         | 5.50<br>3.00<br>6.20<br>1.63<br>0.50<br>31.20                        | 374<br>113<br>163<br>25<br>102<br>387<br>97                 | 15.7<br>13.0<br>8.2<br>8.2<br>na<br>18.0                                | 14.8<br>12.0<br>7.3<br>5.5<br>39.0<br>13.5                                | 17.7%<br>23.7%<br>9.1%<br>27.2%<br>25.9%<br>N/A<br>28.5%                   | 4.1<br>1.2<br>0.9<br>1.5<br>2.0<br>2.2                              | 3.8<br>1.2<br>0.8<br>1.3<br>2.0<br>2.2<br>2.7                | 27.4%<br>9.9%<br>11.4%<br>19.6%<br>-6.5%<br>12.2%<br>18.9%                   | 26.5%<br>10.0%<br>11.5%<br>25.0%<br>5.1%<br>16.4%<br>19.6%                   | 4.8<br>5.3<br>4.4<br>3.5<br>10.6<br>8.7<br>7.4                       | 4.3<br>4.9<br>3.9<br>2.2<br>6.0<br>6.6<br>6.3                | 4.5%<br>3.1%<br>2.2%<br>4.8%<br>0.1%<br>6.7%<br>4.4% | 4.7%<br>3.3%<br>2.2%<br>7.2%<br>0.6%<br>7.1%<br>4.9% |
| 7-Eleven Malaysia Holdings Berjaya Food Berhad Bonia Corporation DKSH Holdings (Malaysia) Lee Swee Kiat Group Mynews Holdings Berhad Panasonic Manufacturing Malaysia Berhad InNature Bhd Mr D.I.Y. Group (M) Bhd                        | BFD MK BON MK DKSH MK LSKG MK MNHB MK PMM MK NATURE MK MRDIY MK 5305 MK | Add Add Add Add Reduce Hold Add Add Add    | 4.56<br>2.47<br>4.53<br>0.69<br>0.66<br>28.00<br>0.61<br>3.55 | 5.50<br>3.00<br>6.20<br>1.63<br>0.50<br>31.20<br>0.84<br><b>4.00</b> | 374<br>113<br>163<br>25<br>102<br>387<br>97<br><b>5,077</b> | 15.7<br>13.0<br>8.2<br>8.2<br>na<br>18.0<br>15.8<br>42.2                | 14.8<br>12.0<br>7.3<br>5.5<br>39.0<br>13.5<br>14.3<br>34.7                | 17.7%<br>23.7%<br>9.1%<br>27.2%<br>25.9%<br>N/A<br>28.5%<br>15.3%          | 4.1<br>1.2<br>0.9<br>1.5<br>2.0<br>2.2<br>2.9<br><b>15.3</b>        | 3.8<br>1.2<br>0.8<br>1.3<br>2.0<br>2.2<br>2.7<br>12.2        | 27.4%<br>9.9%<br>11.4%<br>19.6%<br>-6.5%<br>12.2%<br>18.9%<br>41.6%          | 26.5%<br>10.0%<br>11.5%<br>25.0%<br>5.1%<br>16.4%<br>19.6%<br>39.3%          | 4.8<br>5.3<br>4.4<br>3.5<br>10.6<br>8.7<br>7.4<br>22.3               | 4.3<br>4.9<br>3.9<br>2.2<br>6.0<br>6.6<br>6.3<br>18.8        | 4.5% 3.1% 2.2% 4.8% 0.1% 6.7% 4.4% 1.0%              | 4.7% 3.3% 2.2% 7.2% 0.6% 7.1% 4.9% 1.2%              |
| 7-Eleven Malaysia Holdings Berjaya Food Berhad Bonia Corporation DKSH Holdings (Malaysia) Lee Swee Kiat Group Mynews Holdings Berhad Panasonic Manufacturing Malaysia Berhad InNature Bhd Mr D.I.Y. Group (M) Bhd Senheng New Retail Bhd | BFD MK BON MK DKSH MK LSKG MK MNHB MK PMM MK NATURE MK MRDIY MK 5305 MK | Add Add Add Add Reduce Hold Add Add Add    | 4.56<br>2.47<br>4.53<br>0.69<br>0.66<br>28.00<br>0.61<br>3.55 | 5.50<br>3.00<br>6.20<br>1.63<br>0.50<br>31.20<br>0.84<br><b>4.00</b> | 374<br>113<br>163<br>25<br>102<br>387<br>97<br><b>5,077</b> | 15.7<br>13.0<br>8.2<br>8.2<br>na<br>18.0<br>15.8<br><b>42.2</b><br>15.9 | 14.8<br>12.0<br>7.3<br>5.5<br>39.0<br>13.5<br>14.3<br><b>34.7</b><br>14.1 | 17.7%<br>23.7%<br>9.1%<br>27.2%<br>25.9%<br>N/A<br>28.5%<br>15.3%<br>12.9% | 4.1<br>1.2<br>0.9<br>1.5<br>2.0<br>2.2<br>2.9<br><b>15.3</b><br>2.2 | 3.8<br>1.2<br>0.8<br>1.3<br>2.0<br>2.2<br>2.7<br>12.2<br>2.0 | 27.4%<br>9.9%<br>11.4%<br>19.6%<br>-6.5%<br>12.2%<br>18.9%<br>41.6%<br>19.7% | 26.5%<br>10.0%<br>11.5%<br>25.0%<br>5.1%<br>16.4%<br>19.6%<br>39.3%<br>14.8% | 4.8<br>5.3<br>4.4<br>3.5<br>10.6<br>8.7<br>7.4<br><b>22.3</b><br>6.2 | 4.3<br>4.9<br>3.9<br>2.2<br>6.0<br>6.6<br>6.3<br>18.8<br>5.5 | 4.5% 3.1% 2.2% 4.8% 0.1% 6.7% 4.4% 1.0%              | 4.7% 3.3% 2.2% 7.2% 0.6% 7.1% 4.9% 1.2% 2.1%         |





### ESG in a nutshell

MDGM's overall corporate ESG is overseen by a sustainability committee consisting of representatives from all departments, and led by its Chief Executive Officer. Its sustainability reporting is guided by the Global Reporting Initiative (GRI) and the Bursa Securities Sustainability Reporting Guide.

### Keep your eye on

As at FY21, MDGM retails a wide array (>18,000 SKUs) of products (with >5,900 SKUs on its e-commerce website) which are dynamic and change from time to time. Product quality and safety are key factors to pay attention to; this can be gauged by customer feedback, product safety/quality complaints and controversies. Infringement on the intellectual property (IP) rights of other branded products could also arise.

### **Implications**

In FY21, 70.6% (FY20: 71.6%) of its products were sourced from overseas, predominantly China. MDGM incorporates standard operating procedures to evaluate samples of new products to identify defective, unsafe or uncertified products that could impact its reputation. The group has also established clear guidelines in its procurement process to verify and ensure that the products it carries do not infringe on the IP rights held by others.

### **ESG** highlights

On 20 Dec 2021, MDGM was added to the FTSE4Good Index.

### **Implications**

We are positive on this matter, as it is a testament that MDGM's proactive approach in ESG is bearing fruit, and increases its appeal to a wider ESG-focused investor pool, in our view.

#### **Trends**

On the environmental front, MDGM focuses on energy and waste management, considering that it has more than 900 stores nationwide as at FY21, and a growing number of distribution centres. MDGM said that in 2021, the electricity consumption at its distribution centres alone amounted to 4.4m kWh (FY20: 2.9m kWh, 50.4% yoy increase) while its diesel consumption was about 3.2m litres (FY20: 2.4m litres, 33.3% yoy increase). This was primarily due to the expansion of MDGM footprint as it established new stores during the year.

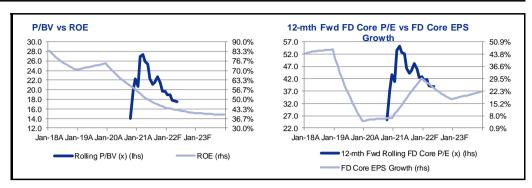
### **Implications**

As MDGM continues to aggressively increase its store count, and energy and waste management metrics would be key data points to keep track of. An improvement in these metrics against peers could justify a premium valuation as well as lead to better earnings prospects from lower utilities expenses.

SOURCES: CGS-CIMB RESEARCH, REFINIT



### BY THE NUMBERS



| (RMm)                              | Dec-20A | Dec-21A | Dec-22F | Dec-23F | Dec-24F |
|------------------------------------|---------|---------|---------|---------|---------|
| Total Net Revenues                 | 2,559   | 3,373   | 4,179   | 4,814   | 5,309   |
| Gross Profit                       | 1,091   | 1,392   | 1,699   | 1,992   | 2,219   |
| Operating EBITDA                   | 706     | 895     | 1,062   | 1,288   | 1,457   |
| Depreciation And Amortisation      | (173)   | (228)   | (265)   | (323)   | (373)   |
| Operating EBIT                     | 534     | 667     | 798     | 965     | 1,083   |
| Financial Income/(Expense)         | (66)    | (59)    | (83)    | (94)    | (95)    |
| Pretax Income/(Loss) from Assoc.   | 2       | 2       | 2       | 2       | 2       |
| Non-Operating Income/(Expense)     | 0       | 0       | 0       | 0       | 0       |
| Profit Before Tax (pre-EI)         | 470     | 610     | 717     | 873     | 991     |
| Exceptional Items                  | (12)    | (24)    | 0       | 0       | 0       |
| Pre-tax Profit                     | 458     | 586     | 717     | 873     | 991     |
| Taxation                           | (121)   | (155)   | (189)   | (231)   | (262)   |
| Exceptional Income - post-tax      |         |         |         |         |         |
| Profit After Tax                   | 337     | 432     | 527     | 643     | 729     |
| Minority Interests                 |         |         |         |         |         |
| Preferred Dividends                |         |         |         |         |         |
| FX Gain/(Loss) - post tax          |         |         |         |         |         |
| Other Adjustments - post-tax       |         |         |         |         |         |
| Net Profit                         | 337     | 432     | 527     | 643     | 729     |
| Recurring Net Profit               | 346     | 449     | 527     | 643     | 729     |
| Fully Diluted Recurring Net Profit | 346     | 449     | 527     | 643     | 729     |

| Cash Flow                        |         |         |         |         |         |
|----------------------------------|---------|---------|---------|---------|---------|
| (RMm)                            | Dec-20A | Dec-21A | Dec-22F | Dec-23F | Dec-24F |
| EBITDA                           | 706.4   | 895.4   | 1,062.3 | 1,287.7 | 1,456.8 |
| Cash Flow from Invt. & Assoc.    |         |         |         |         |         |
| Change In Working Capital        | (202.4) | (100.4) | (101.1) | (119.1) | (93.2)  |
| (Incr)/Decr in Total Provisions  |         |         |         |         |         |
| Other Non-Cash (Income)/Expense  |         |         |         |         |         |
| Other Operating Cashflow         | 6.9     | 13.8    | (7.1)   | (6.3)   | (9.8)   |
| Net Interest (Paid)/Received     | (65.8)  | (59.0)  | (82.8)  | (94.0)  | (94.6)  |
| Tax Paid                         | (120.8) | (138.7) | (189.2) | (230.5) | (261.6) |
| Cashflow From Operations         | 324.4   | 611.2   | 682.1   | 837.8   | 997.5   |
| Capex                            | (119.9) | (145.2) | (320.3) | (285.4) | (286.1) |
| Disposals Of FAs/subsidiaries    |         |         |         |         |         |
| Acq. Of Subsidiaries/investments | (2.1)   | (2.5)   | (1.0)   | (1.0)   | (1.0)   |
| Other Investing Cashflow         | 1.4     | 2.6     | 0.0     | 0.0     | 0.0     |
| Cash Flow From Investing         | (120.7) | (145.2) | (321.3) | (286.4) | (287.1) |
| Debt Raised/(repaid)             | (379.4) | (47.1)  | 0.0     | 0.0     | 0.0     |
| Proceeds From Issue Of Shares    | 301.5   | 0.0     | 0.0     | 0.0     | 0.0     |
| Shares Repurchased               |         |         |         |         |         |
| Dividends Paid                   | (95.8)  | (172.6) | (224.2) | (273.1) | (310.0) |
| Preferred Dividends              |         |         |         |         |         |
| Other Financing Cashflow         | (86.6)  | (117.0) | (167.3) | (190.8) | (196.0) |
| Cash Flow From Financing         | (260.3) | (336.7) | (391.5) | (464.0) | (506.0) |
| Total Cash Generated             | (56.6)  | 129.4   | (30.7)  | 87.5    | 204.4   |
| Free Cashflow To Equity          | (175.7) | 419.0   | 360.8   | 551.4   | 710.4   |
| Free Cashflow To Firm            | 272.7   | 526.7   | 447.1   | 648.6   | 809.9   |

SOURCES: CGS-CIMB RESEARCH, COMPANY REPORTS



### BY THE NUMBERS... cont'd

| Balance Sheet                       |         |         |         |         |         |
|-------------------------------------|---------|---------|---------|---------|---------|
| (RMm)                               | Dec-20A | Dec-21A | Dec-22F | Dec-23F | Dec-24F |
| Total Cash And Equivalents          | 91      | 193     | 171     | 267     | 483     |
| Total Debtors                       | 128     | 140     | 229     | 264     | 291     |
| Inventories                         | 690     | 749     | 815     | 928     | 1,016   |
| Total Other Current Assets          | 0       | 2       | 2       | 2       | 2       |
| Total Current Assets                | 909     | 1,084   | 1,218   | 1,461   | 1,793   |
| Fixed Assets                        | 436     | 531     | 759     | 921     | 1,056   |
| Total Investments                   | 6       | 8       | 8       | 8       | 8       |
| Intangible Assets                   | 5       | 6       | 5       | 4       | 3       |
| Total Other Non-Current Assets      | 897     | 1,071   | 1,225   | 1,253   | 1,249   |
| Total Non-current Assets            | 1,344   | 1,616   | 1,997   | 2,186   | 2,315   |
| Short-term Debt                     | 243     | 192     | 192     | 192     | 192     |
| Current Portion of Long-Term Debt   |         |         |         |         |         |
| Total Creditors                     | 120     | 150     | 204     | 232     | 254     |
| Other Current Liabilities           | 161     | 196     | 215     | 219     | 222     |
| Total Current Liabilities           | 524     | 538     | 611     | 643     | 668     |
| Total Long-term Debt                | 21      | 16      | 16      | 16      | 16      |
| Hybrid Debt - Debt Component        |         |         |         |         |         |
| Total Other Non-Current Liabilities | 832     | 997     | 1,135   | 1,165   | 1,183   |
| Total Non-current Liabilities       | 853     | 1,013   | 1,152   | 1,181   | 1,199   |
| Total Provisions                    | 0       | 0       | 0       | 0       | 0       |
| Total Liabilities                   | 1,376   | 1,551   | 1,762   | 1,824   | 1,866   |
| Shareholders' Equity                | 877     | 1,149   | 1,453   | 1,822   | 2,241   |
| Minority Interests                  |         |         |         |         |         |
| Total Equity                        | 877     | 1,149   | 1,453   | 1,822   | 2,241   |

| Key Ratios                |         |         |         |         |         |
|---------------------------|---------|---------|---------|---------|---------|
|                           | Dec-20A | Dec-21A | Dec-22F | Dec-23F | Dec-24F |
| Revenue Growth            | 12.5%   | 31.8%   | 23.9%   | 15.2%   | 10.3%   |
| Operating EBITDA Growth   | 9.5%    | 26.7%   | 18.6%   | 21.2%   | 13.1%   |
| Operating EBITDA Margin   | 27.6%   | 26.5%   | 25.4%   | 26.7%   | 27.4%   |
| Net Cash Per Share (RM)   | (0.028) | (0.003) | (0.006) | 0.009   | 0.044   |
| BVPS (RM)                 | 0.14    | 0.18    | 0.23    | 0.29    | 0.36    |
| Gross Interest Cover      | 7.74    | 11.00   | 9.24    | 9.93    | 10.89   |
| Effective Tax Rate        | 26.3%   | 26.4%   | 26.4%   | 26.4%   | 26.4%   |
| Net Dividend Payout Ratio | 25.7%   | 40.7%   | 42.5%   | 42.5%   | 42.5%   |
| Accounts Receivables Days | 17.84   | 14.50   | 16.13   | 18.68   | 19.12   |
| Inventory Days            | 148.0   | 132.5   | 115.1   | 112.7   | 115.1   |
| Accounts Payables Days    | 25.15   | 24.85   | 26.03   | 28.18   | 28.78   |
| ROIC (%)                  | 27.3%   | 26.7%   | 27.8%   | 27.7%   | 27.8%   |
| ROCE (%)                  | 51.0%   | 53.5%   | 53.1%   | 52.5%   | 48.6%   |
| Return On Average Assets  | 19.6%   | 20.2%   | 19.9%   | 20.8%   | 20.6%   |

| Key Drivers                         |         |         |         |         |         |
|-------------------------------------|---------|---------|---------|---------|---------|
|                                     | Dec-20A | Dec-21A | Dec-22F | Dec-23F | Dec-24F |
| Mr DIY SSSG (%)                     | -8.0%   | 8.0%    | 5.5%    | 3.0%    | 2.0%    |
| Mr TOY avg revenue per store (RM m) | 0.8     | 1.1     | 1.5     | 1.5     | 1.6     |
| Mr DOLLAR average revenue per store | 1.0     | 2.0     | 2.1     | 2.2     | 2.3     |

SOURCES: CGS-CIMB RESEARCH, COMPANY REPORTS



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|---|-------------------------|--------------------------------|--|--|--|--|
| 632 companies under coverage for quarter ended on 31 March 2022                                 |                         |                                |  |  |  |  |
|   | Rating Distribution (%) | Investment Banking clients (%) |  |  |  |  |
| Add   | 70.3%                   | 0.8%                           |  |  |  |  |
| Hold  | 22.0%                   | 0.0%                           |  |  |  |  |
| Reduce  | 7.8%                    | 0.2%                           |  |  |  |  |



### Spitzer Chart for stock being researched (2 year data)

### Mr D.I.Y. Group (M) Bhd (MRDIY MK)



Corporate Governance Report of Thai Listed Companies (CGR). CG Rating by the Thai Institute of Directors Association (Thai IOD) in 2021, Anti-Corruption 2021

ADVANC - Excellent Certified, AMATA - Excellent Certified, ANAN - Excellent n/a, AOT - Excellent n/a, AP - Excellent Certified, ASP - Excellent n/a, AWC - Excellent, Declared, AU - Good, n/a, BAM - Very Good, Certified, BAY - Excellent, Certified, BBL - Excellent, Certified, BCH - Very Good, Certified, BCP - Excellent, Certified, BCPG - Excellent, Certified, BDMS - Excellent, n/a, BEAUTY - Good, n/a, BEM - Excellent, n/a BH -Good, n/a, BJC - Very Good, n/a, BLA - Very Good, Certified, BTS - Excellent, Certified, CBG - Very Good, n/a, CCET - n/a, n/a, CENTEL -Excellent, Certified, CHAYO - Very Good, n/a, CHG - Very Good, n/a, CK - Excellent, n/a, COM7 - Excellent, Certified, CPALL - Excellent, Certified, CPF - Excellent, Certified, CPN - Excellent, Certified, CPNREIT - n/a, n/a, CRC - Excellent, Declared, DELTA - Excellent, Certified, DDD - Excellent, n/a, DIF - n/a, n/a, DOHOME - Very Good, Declared, DREIT - n/a, n/a, DTAC - Excellent, Certified, ECL - Excellent, Certified, EGCO - Excellent Certified. EPG - Excellent, Certified, ERW - Very Good, Certified, GFPT - Excellent, Certified, GGC - Excellent, Certified, GLOBAL - Excellent, n/a, HANA - Excellent Certified, HMPRO - Excellent Certified, HUMAN - Good, n/a, ICHI - Excellent Certified, III - Excellent Declared, INTUCH -Excellent, Certified, IRPC - Excellent, Certified, ITD - Very Good, n/a, IVL - Excellent, Certified, JASIF - n/a, n/a, JKN - n/a, Certified, JMT - Very Good, n/a, KBANK - Excellent, Certified, KCE - Excellent, Certified, KEX - Very Good, Declared, KKP - Excellent, Certified, KSL - Excellent, Certified, KTB - Excellent, Certified, KTC - Excellent, Certified, LH - Excellent, n/a, LPN - Excellent, Certified, M - Very Good, Certified, MAKRO - Excellent Certified, MC - Excellent, Certified, MEGA - Very Good, n/a, MINT - Excellent, Certified, MTC - Excellent, Certified, NETBAY - Very Good, n/a, NRF Very Good, Declared, OR - Excellent, n/a, ORI - Excellent, Certified, OSP - Excellent, n/a, PLANB - Excellent, Certified, PRINC - Very Good. Certified, PR9 - Excellent, Declared, PSH - Excellent, Certified, PTT - Excellent, Certified, PTTEP - Excellent, n/a, PTTGC - Excellent, Certified, QH - Excellent, Certified, RAM - n/a, n/a, RBF - Very Good, n/a, RS - Excellent, Declared, RSP - Good, n/a, S - Excellent, n/a, SAK - Very Good, Declared, SAPPE - Very Good, Certified, SAWAD - Very Good, n/a, SCB - Excellent, Certified, SCC - Excellent, Certified, SCGP - Excellent, Declared, SECURE - n/a, n/a, SHR - Excellent, n/a, SIRI - Excellent, Certified, SPA - Very Good, n/a, SPALI - Excellent, Certified, SPRC - Excellent Certified, SSP - Good, Certified, STEC - Excellent, n/a, SVI - Excellent, Certified, SYNEX - Very Good, Certified, TCAP - Excellent, Certified, THANI - Excellent, Certified, TIDLOR - n/a, Certified TISCO - Excellent, Certified, TKN - Very Good, n/a, TOP - Excellent, Certified, TRUE - Excellent, Certified, TTB - Excellent, Certified, TU - Excellent, Certified, TVO - Excellent, Certified, VGI - Excellent, Certified, WHA - Excellent, Certified, WHART - n/a, n/a, WICE - Excellent, Certified, WORK - Good, n/a.

- CG Score 2021 from Thai Institute of Directors Association (IOD)
- Companies participating in Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors (as of August 5, 2021) are categorised into: companies that have declared their intention to join CAC, and companies certified by CAC.

| RecommendationF        | ramework   |  |  |  |
|------------------------|--|--|--|--|
| Stock Ratings          | Definition:  |  |  |  |
| Add                    | The stock's total return is expected to exceed 10% over the next 12 months.  |  |  |  |
| Hold                   | The stock's total return is expected to be between 0% and positive 10% over the next 12 months.  |  |  |  |
| Reduce                 | The stock's total return is expected to fall below 0% or more over the next 12 months.   |  |  |  |
|                        | eturn of a stock is defined as the sum of the: (i) percentage difference between the target price and the current price and (ii) the forward net |  |  |  |
| aiviaena yieias of the | stock. Stock price targets have an investment horizon of 12 months.  |  |  |  |
| Sector Ratings         | Definition:  |  |  |  |
| Ov erw eight           | An Overweight rating means stocks in the sector have, on a market cap-weighted basis, a positive absolute recommendation.                        |  |  |  |
| Neutral                | A Neutral rating means stocks in the sector have, on a market cap-weighted basis, a neutral absolute recommendation.                             |  |  |  |
| Underw eight           | An Underweight rating means stocks in the sector have, on a market cap-weighted basis, a negative absolute recommendation.                       |  |  |  |
| Country Ratings        | Definition:  |  |  |  |
| Ov erw eight           | An Overweight rating means investors should be positioned with an above-market weight in this country relative to benchmark.                     |  |  |  |
| Neutral                | A Neutral rating means investors should be positioned with a neutral weight in this country relative to benchmark.                               |  |  |  |
| Underw eight           | An Underweight rating means investors should be positioned with a below-market weight in this country relative to benchmark.                     |  |  |  |