

# **HRnetGroup Limited**

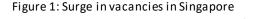
## Resilient demand, buy-backs and more regional expansion

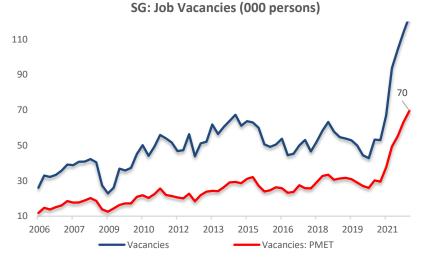
## SINGAPORE | SERVICES | UPDATE

- Demand for jobs remains robustin Singapore with record job vacancies.
- The franchise is expanding further regionally with new co-owners in Indonesia, Shenzhen, Hong Kong and Shanghai. HRnet announced on 13 June 22 that it is undertaking a S\$30mn share buyback, equivalent to almost six months average daily volume.
- While the barrier to entry in the recruitment industry may be low, we believe the barriers to scale are immense. HRnet possesses a network of more than 700 recruiters across 14 Asian cities. These barriers allow HRnet to maintain an asset-light model with minimal fixed assets of \$\$1.5mn. The reported return on equity is 16% but arguably much higher. Total attributable equity is \$\$370mn, almost equivalent to the net cash of \$\$327mn. In other words, HRnet could return a large chunk of capital to shareholders and still sustain profitability, especially with \$\$114mn working capital already tied as trade debtors.
- We maintain our BUY recommendation with an unchanged target price of \$\$1.18. Our valuation is benchmarked to the mid-range of the historical 5-year range, 12x PE FY22e excash. HRnet dividend yield is 5% based on their guided payout of 50% of a recurrent net profit.

### **Investment Thesis**

Robust demand for jobs in Singapore. Singapore is experiencing a robust recovery in jobs. In 1Q22, employment rose by 42,000. Employment growth was across all sectors including 17,500 from services. Financial and professional services enjoyed the largest growth in employment in more than a decade. PMET vacancies were the highest on record, at around 70,000. A tight labour market and difficulty in sourcing candidates invariably led to higher reliance on recruitment agencies. Hiring managers have no desire to spend hours interviewing and assessing candidates. It is a waste of a hiring manager's precious time. Clients want recruiters to identify the best one or two options for them. The ratio of job vacancies to unemployed persons in 1Q22 was 2.4, the highest since 3Q97.





Source: PSR, Company; PMET = professionals, managers, executives and technicians



#### 20 June 2022

## **BUY (Maintained)**

LAST CLOSE PRICE	SGD 0.765
FORECAST DIV	SGD 0.045
TARGET PRICE	SGD 1.180
TOTAL RETURN	60.1%

#### COMPANY DATA

BLOOMBERG CODE:	HRNET SP
O/S SHARES (MN) :	1,003
MARKET CAP (USD mn / SGD mn):	552 / 768
52 - WK HI/LO (SGD) :	0.82 / 0.67
3M Average Daily T/O (mn) :	0.32

#### MAJOR SHAREHOLDERS

SIMCO GLOBAL LTD	78.1%

#### PRICE PERFORMANCE (%)

	1MTH	3MTH	YTD
COMPANY	9.3	3.3	0.1
STI RETURN	(3.2)	(5.2)	1.2

#### PRICE VS. STI



Source: Bloomberg, PSR

#### EY FINANCIALS

KET FINANCIALS				
Y/E Dec (S\$'000)	FY20	FY21	FY22e	FY23e
Gross Rev	433,041	590,520	617,761	664,278
Gross Profit	129,346	174,903	202,691	216,845
EBITDA	69,959	93,602	95,291	90,804
PATMI	46,865	65,490	68,694	72,507
P/B (x)	2.2	2.0	1.8	1.7
P/E (x)	16.4	11.7	11.2	10.6
ROE (%)	13.5	16.9	16.3	16.0
Div viold (%)	2 2	5.2	5.0	5.0

Source: Company, PSF

### VALUATION METHOD

12x FY22e ex-cash P/E

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**Further regional expansion.** This year HRnet has added several new co-owners in Indonesia, Taiwan (TW), Malaysia (MY), Hong Kong (HKG) and China. Co-owners are an important incentive tool to grow the regional franchise with local management. Co-owners get a stake in the company's earnings, are entitled to dividends and a pre-agreed exit path.

Figure 2: Another exciting year ahead

Date	Division	Country	Event
22-Mar-22	HRnetGroup	TW/MY	New Co-owners.
30-Mar-22	RecruitFirst	Singapore	4-year contract with MOE*.
27-Apr-22	RecruitFirst	Singapore	2-year extendable contract with SGH*.
26-May-22	PT Recruit First	Indonesia	New Co-owner.
31-May-22	HRnet One	Shenzhen	Business Leader Co-ownership.
09-Jun-22	HRnet One	HKG/Shanghai	Business Leader Co-ownership.
13-Jun-22	HRnetGroup	Group	Up to \$30mn share buyback.

Source: PSR, Company; \* MOE = Ministry of Education, SGH = Singapore General Hospital

**Barriers to scale.** Under the HRnet umbrella, co-owners can enjoy the branding with clients, higher pricing, shared services (e.g. accounting, legal, IT and HR), client referral across their network, regional and multiple industries and other services including RecruitFirst for flexible hires.

#### **Outlook**

We expect a record year of earnings for the company. Drivers for growth will come from higher volumes, higher salaries and a widening footprint in the region. Demand for flexible hiring is expected to move away from COVID-19 related work to manufacturing and tourism. On a separate note, the company's strategic 14.47% investment in Staffline Group (STAF LN, Not Rated) returned to profitability in FY21.

Maintain BUY with an unchanged TP of \$1.18. We maintain our FY22e earnings and BUY recommendation.





## **Financials**

Income Statement					
Y/E Dec, (S\$'000)	FY19	FY20	FY21	FY22e	FY23e
Revenue	423,081	433,041	590,520	617,761	664,278
Sub-contractor expenses	(277,523)	(303,695)	(415,617)	(415,070)	(447,433)
Gross Profit	145,558	129,346	174,903	202,691	216,845
Otherincome	17,686	17,826	15,942	8,521	7,521
Employee benefit expenses	(73,598)	(69,124)	(87,757)	(101,700)	(108,801)
Facilities and depreciation expenses	(12,102)	(11,917)	(11,629)	(12,982)	(13,651)
Selling expenses	(4,671)	(3,486)	(2,893)	(4,973)	(5,347)
Other expenses	(4,167)	(3,197)	(3,311)	(2,153)	(2,225)
Finance costs	(334)	(413)	(472)	(472)	(472)
Profit/(loss) before tax	68,372	59,035	84,783	88,933	93,869
Income tax expense	(12,596)	(9,246)	(14,516)	(15,226)	(16,072)
Minority Interest	(4,172)	(2,924)	(4,777)	(5,012)	(5,290)
PATMI	51,604	46,865	65,490	68,694	72,507
EBIT	68,367	59,308	83,317	86,074	90,804
EBITDA	78,349	69,959	93,602	95,291	90,804

Per share data					
Y/E Dec (S cents)	FY19	FY20	FY21	FY22e	FY23e
NAVPS	34.43	34.61	38.66	42.01	45.26
EPS	5.13	4.67	6.52	6.84	7.22
DPS	2.80	2.50	4.00	4.50	4.50

Cash Flow Statement Y/E Dec, (\$\$'000)	FY19	FY20	FY21	FY22e	FY23e
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CFO					
PBT	68,372	59,035	84,783	88,933	93,869
Adjustments	(4,431)	8,210	3,305	6,461	7,130
WC changes	4,668	44,033	(23,543)	27,232	(14,883)
Cash generated from ops	68,609	111,278	64,545	122,625	86,116
Others	(9,312)	(6,818)	(11,867)	(13,578)	(14,423)
Cashflow from ops	59,297	104,460	52,678	109,047	71,693
CFI					
Purchase of PPE and intangible assets	(1,276)	(1,231)	(1,375)	(1,500)	(1,500)
Purchase of financial assets	(6,594)	(14,926)	(30,187)	-	-
Dividends received	730	540	845	873	873
Others	(32,460)	17,430	6,152	1,000	1,000
Cashflow from investments	(39,600)	1,813	(24,565)	373	373
CFF					
Dividends paid	(28,163)	(28,002)	(25,067)	(40,151)	(45,170)
Purchase of treasury shares	(331)	(3,146)	-	-	-
Repayment of leases liabilities	(5,149)	(8,022)	(7,622)	(8,000)	(8,500)
Others	(956)	(3,211)	(2,165)	-	-
Cashflow from financing	(34,599)	(42,381)	(34,854)	(48,151)	(53,670)
Net change in cash	(14,902)	63,892	(6,741)	61,269	18,396
Cash at the start of the period	281,810	266,162	332,234	327,078	388,347
Currency translation	(746)	2,180	1,585	-	-
Others	-	_	-	_	-
Ending cash	266.162	332,234	327.078	388.347	406.743

 Ending cash
 266,162
 332,234

 Source: Company, Phillip Securities Research (Singapore) Estimates

Balance Sheet Y/E Dec, (\$\$'000)	FY19	FY20	FY21	FY22e	FY23e
ASSETS	. 113	. 120	. 1	. 1220	. 1236
Pledged deposits	1,003	988	1,141	1,141	1,141
Plant and equipment	1,558	1,503	1,478	1,307	1,264
Right-of-use assets	14,144	8,202	12,622	12,311	11,702
Other intangible assets	1,501	1,353	1,284	1,284	1,284
Goodwill	5,185	5,185	5,185	5,185	5,185
Other financial assets (NCA)	38,733	21,838	35,080	35,080	35,080
Deferred tax assets	808	1,314	1,845	1,845	1,845
Total non-current assets	62,932	40,383	58,635	58,153	57,502
Cash	266,162	332,234	327,078	388,347	406,743
Trade receivables	74,693	66,261	114,194	91,726	119,156
Other receivables	6,922	6,615	5,444	7,163	6,393
Other financial assets (CA)	8,555	6,886	24,959	24,959	24,959
Total current assets	356,332	411,996	471,675	512,196	557,251
Total Assets	419,264	452,379	530,310	570,349	614,753
LIABILITIES					
Trade payables	6,034	6,478	9,470	9,934	10,948
Other payables and accruals	39,071	75,591	107,132	113,152	123,914
Others	20,408	20,196	19,085	19,085	19,085
Total current liabilities	65,513	102,265	135,687	142,171	153,947
Deferred tax liabilities	349	323	309	309	309
Deferred considerations	6,794	2,643	6,458	6,458	6,458
Total non-current liabilities	7,143	2,966	6,767	6,767	6,767
Total liabilities	72,656	105,231	142,454	148,938	160,714
Net assets	346,608	347,148	387,856	421,411	454,039
Represented by:					
Share capital	260,605	260,605	260,605	260,605	260,605
Retained Earnings	145,961	165,598	195,983	229,538	262,166
Others	(59,958)	(79,055)	(68,732)	(68,732)	(68,732)
Total equity	346,608	347,148	387,856	421,411	454,039

Valuation Ratios					
Y/E Dec	FY19	FY20	FY21	FY22e	FY23e
P/NAV (x)	1.80	2.21	1.98	1.82	1.69
P/E (x)	12.09	16.37	11.73	11.18	10.59
Dividend yield (%)	4.52	3.27	5.23	5.88	5.88
Growth & Margins					
Growth					
Revenue	-1.3%	2.4%	36.4%	4.6%	7.5%
Gross profit	-6.3%	-11.1%	35.2%	15.9%	7.0%
PATMI	7.1%	-9.2%	39.7%	4.9%	5.6%
EPS	6.4%	-13.3%	40.5%	3.3%	5.5%
Margins					
Gross profit margin	34.4%	29.9%	29.6%	32.8%	32.6%
EBITDA margin	18.5%	16.2%	15.9%	15.4%	13.7%
EBIT margin	16.2%	13.7%	14.1%	13.9%	13.7%
Key Ratios					
ROE	14.9%	13.5%	16.9%	16.3%	16.0%
ROA	12.3%	10.4%	12.3%	12.0%	11.8%





<b>PSR Rating Syste</b>	m		
Total Returns	Recommendation	Rating	
> +20%	Buy	1	
+5% to +20%	Accumulate	2	
-5% to +5%	Neutral	3	
-5% to -20%	Reduce	4	
< -20%	Sell	5	
Pamarks			

We do not base our recommendations entirely on the above quantitative return bands. We consider qualitative factors like (but not limited to) a stock's risk reward profile, market sentiment, recent rate of share price appreciation, presence or absence of stock price catalysts, and speculative undertones surrounding the stock, before making our final recommendation



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