

# Salesforce Inc

# No signs of demand slowing

## UNITED STATES | SOFTWARE | 1Q23 RESULTS

- 1Q23 results were in line with expectations. 1Q23 revenue/adjusted PATMI was at 23% of our FY23e forecasts. Total revenue grew 24% YoY to US\$7.4bn, due to 18%/17% YoY increases in core Sales Cloud and Service Cloud services, that was driven by organic innovations, including revenue intelligence feature.
- Future contracted revenue or remaining performance obligations (RPO) grew by 20% YoY to US\$42bn. Multi-cloud adoption continued to increase as the number of deals involving five or more of Salesforce's clouds grew 21% YoY. The digital transformation related spending by enterprises is driving growth across all Clouds.
- We maintained a BUY recommendation with a DCF target price of US\$253.00 (WACC 6.1%, g 4%). We nudge lower our FY23e revenue by 1% due to projected US\$300mn incremental foreign exchange headwinds. Salesforce is not experiencing a material impact on its business from macroeconomic challenges as indicated by significant future contracted revenues, healthy Free Cash Flow, and strong guidance for FY23.

#### Results at a glance

USD (bn)	1Q23	1Q22	YoY	Comments
Revenue	7.4	6.0	24.3%	Ahead of company guidance of \$7.38bn
- Subscription and support	6.9	5.5	23.8%	Driven by Sales Cloud (18%), Service Cloud (17%), and Platform (55%)
- Professional services	0.6	0.4	30.0%	
Gross profit	5.4	4.4	21.7%	
Operating Income	0.0	0.4	-94.4%	Declined due to higher research (38%) and marketing (32%) expenses
PATMI	0.0	0.5	-94.0%	Lower gains on strategic investments (-98%) and higher opex (32%)
EPS (\$)	0.03	0.50	-94.0%	Ahead of company guidance range of -\$0.05 to -\$0.04
PATMI, Adjusted	1.0	1.1	-13.9%	
Adjusted EPS (\$)	0.98	1.21	-19.0%	Ahead of company guidance range of \$0.93 to \$0.94

Source: Company, PSR

### **The Positives**

- + Demand remains robust. Revenue grew 24% YoY to US\$7.4bn, beating consensus estimates for its top line by 1%, and was in line with our estimates. The growth was due to strength in both Sales Cloud (18%) and Service Cloud (17%) offerings that was driven by organic innovations. Platform, which includes messaging platform Slack, rose 55% YoY to US\$1.4bn the fastest growth of any segment in 1Q23. This was the fourth consecutive quarter of 45%-plus growth in customers spending over US\$100K with Slack annually. Slack generated revenue of US\$348mn (25% of Platform) in the quarter compared with the company's guidance of US\$330mn.
- + Leading business indicators remained strong. RPO, which consists of future revenue that is under contract but hasn't been recognized, grew by 20% YoY to US\$42bn. The current portion of RPO (cRPO), which the company expects to be recognized in the next 12 months jumped to US\$21.5bn, a 21% YoY increase. This highlights a strong demand environment for its software from companies looking to build better customer relationships to boost retention and sales. Salesforce hasn't seen any meaningful impact on its business due to continued macroeconomic challenges, including rising interest rates and inflation.
- + Multi-cloud momentum was solid. Multi-cloud adoption continued to increase as the number of deals involving five or more of Salesforce's clouds grew 21% YoY. This indicates that the demand for the Customer 360 platform remained strong. The Customer 360 platform connects all client data across sales, service, marketing, commerce, and IT departments on one integrated CRM platform. Also, attrition remained at record low levels of 7.0-7.5%.

# BULL AND BEAR" StocksBnB.com

## 2 June 2022

## **BUY (Maintained)**

TOTAL RETURN	43.7%
TARGET PRICE	USD 253.00
FORECAST DIV	USD 0.00
CLOSING PRICE	USD 176.07

#### **COMPANY DATA**

Bloomberg CODE:	CRM US
O/S SHARES (MN) :	995
MARKET CAP (SGD bn / USD bn) :	241 / 175
52 - WK HI/LO (SGD) :	311.75 / 154.55
3M Average Daily T/O (mn) :	7.79

#### MAJOR SHAREHOLDERS

Vanguard Group Inc/The	7.8%
FMR LLC	6.7%
BlackRock Inc	6.7%

### PRICE PERFORMANCE (%)

	1MTH	змтн	YTD
COMPANY	0.1	(15.7)	(30.7)
NASDAQ RETURN	(2.3)	(10.2)	(22.8)

### PRICE VS. NASDAC



Source: Bloomberg, PSR

### **KEY FINANCIALS**

Y/E Jan, USD (bn)	FY21	FY22	FY23e	FY24e
Revenue	21.3	26.5	31.8	37.3
EBITDA	3.3	3.8	4.4	5.5
PATMI	4.1	1.4	0.4	1.4
PATMI, Adjusted	4.6	4.7	4.8	6.2
EPS	4.4	1.5	0.4	1.3
P/E (X) - adjusted	35.8	36.8	37.2	30.0
ROE	9.8%	2.5%	0.7%	2.0%
ROA	6.1%	1.5%	0.4%	1.2%

Source: Company, PSR

## VALUATION METHOD

Discounted Cash-Flow, WACC 6.1%, g 4.0%

Phillip Research Team (+65 6212 1849)

research@phillip.com.sg

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## **The Negatives**

- **FX** headwinds impacting revenue growth. Given the stronger USD, Salesforce's reported growth rates were impacted by foreign exchange headwinds. The company had initially forecasted a negative foreign exchange impact of US\$300mn for FY23, but now expects a negative foreign exchange impact of US\$600mn, an increase of US\$300mn.

### **Outlook**

Salesforce reduced its sales forecast for FY23 while boosting its earnings forecast. The company now expects total revenue to be in the range of US\$31.7bn to US\$31.8bn compared with the previous guidance range of US\$32bn to US\$32.1bn, implying 20% YoY growth. The revenue guidance reduction was mostly attributable to a projected US\$300mn incremental FX headwinds instead of weakening demand.

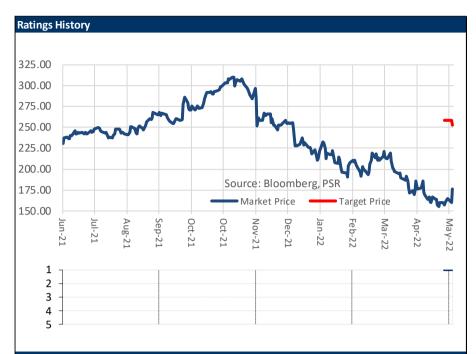
Salesforce now expects adjusted EPS to be in the range of US\$4.74 to US\$4.76, up from the previous guidance range of US\$4.62 to US\$4.64, mainly driven by a disciplined spending approach and an increased focus on profitability (slower pace of hiring). The company also expects GAAP and adjusted operating margins of about 3.8% and 20.4% respectively for FY23.

Cash flow generation continues to be strong, with the company generating about US\$3.5bn in Free Cash Flow, ending 1Q23 with US\$6.9bn in cash and cash equivalents.

### Maintain BUY with lower TP of US\$253.00 (prev. US\$258.00)

We reduced our FY23e revenue by 1% due to projected US\$300mn incremental foreign exchange headwinds. We maintain BUY with a lower target price of US\$253.00. Valuations are based on DCF with a WACC of 6.1% and terminal growth of 4.0%. We believe Salesforce should continue to benefit from its broad product portfolio, customer stickiness, and digital transformation related spending by businesses.





Recommendation	Rating
Buy	1
Accumulate	2
Neutral	3
Reduce	4
Sell	5
	Buy Accumulate Neutral Reduce

## Remarks

We do not base our recommendations entirely on the above quantitative return bands. We consider qualitative factors like (but not limited to) a stock's risk reward profile, market sentiment, recent rate of share price appreciation, presence or absence of stock price catalysts, and speculative undertones surrounding the stock, before making our final recommendation





Financials											
Income Statement						Balance Sheet					
Y/E Jan, USD mn	FY20	FY21	FY22	FY23e	FY24e	Y/E Jan, USD mn	FY20	FY21	FY22	FY23e	FY24e
Revenue	17,098	21,252	26,492	31,763	37,336	ASSETS					
Gross Profit	12,863	15,814	19,466	23,426	27,840	Cash & Cash Equivalents	4,145	6,195	5,464	11,802	19,695
EBITDA	2,432	3,301	3,846	4,352	5,526	Others	11,818	15,694	17,386	21,566	27,059
Depreciation & Amortization	(2,135)	(2,846)	(3,298)	(3,296)	(3,334)	Total current assets	15,963	21,889	22,850	33,369	46,754
EBIT	297	455	548	1,056	2,192	PPE & IA	35,273	36,095	62,610	60,427	57,923
Interest and Others	409	2,106	984	(273)	(103)	Strategic investments	1,963	3,909	4,784	4,984	5,184
Profit before tax	706	2,561	1,532	783	2,089	Others	1,927	4,408	4,965	3,356	1,445
Benefit from (provision for) income taxes	(580)	1,511	(88)	(368)	(731)	Total non-current assets	39,163	44,412	72,359	68,767	64,552
PATMI	126	4,072	1,444	415	1,358	Total Assets	55,126	66,301	95,209	1,02,136	1,11,306
PATMI, Adjusted	2,544	4,580	4,659	4,828	6,152	Total Assets	33,120	00,501	33,203	1,02,130	1,11,500
1 ATTVII, Adjusted	2,544	4,500	4,000	4,020	0,132	LIABILITIES					
						Accounts payable, accrued expenses	3,429	4,351	5,470	5,312	5,475
						Unearned revenue	10,662	12,607	15,628	18,737	22,126
						ST Debt	10,002	12,007	13,028	10,737	22,120
						Others	750	766	686	686	686
						Total current liabilities	14,845	17,728	21,788	24,740	28,292
							-		10,592	-	10,341
						LT Debt	2,673	2,673		10,522	
						Noncurrent operating lease liabilities	2,445	2,842	2,703	2,703	2,703
Danishana data (UCD)						Others	1,278	1,565	1,995	1,995	1,995
Per share data (USD)	W/0.0	F1/0.4	E1/0.0	=1/0.0	E1/0.4	Total non-current liabilities	6,396	7,080	15,290	15,220	15,039
Y/E Jan	FY20	FY21	FY22	FY23e	FY24e	Total liabilities	21,241	24,808	37,078	39,959	43,331
Diluted EPS	0.15	4.38	1.48	0.41	1.29	F No.					
Diluted EPS, Adjusted	2.99	4.92	4.78	4.74	5.86	Equity	22.447	25.602	F0.020	54554	F0 000
DPS	-		-	-	-	Share Capital & APIC	32,117	35,602	50,920	54,551	58,992
BVPS	39.86	44.62	59.68	60.99	64.75	Shareholder Equity	33,885	41,493	58,131	62,177	67,975
0   5						ALC: BU					
Cash Flow Y/E Jan, USD mn	FY20	FY21	FY22	FY23e	FY24e	Valuation Ratios Y/E Jan	FY20	FY21	FY22	FY23e	FY24e
	FYZU	FYZI	FYZZ	FYZ3E	FY24e		58.8	35.8			
CFO	125	4.070		445	4.050	P/E (X) - adjusted			36.8	37.2	30.0
Profit after tax (GAAP)	126	4,072	1,444	415	1,358	P/B (X)	4.4	3.9	3.0	2.9	2.7
Adjustments	4,535	1,921	6,214	8,235	9,036	EV/EBITDA (X)	60.9	48.5	45.9	41.0	31.8
WC Changes	(330)	(1,192)	(1,658)	(929)	(1,640)	Dividend Yield	0.0%	0.0%	0.0%	0.0%	0.0%
Cash Flow from Operations	4,331	4,801	6,000	7,721	8,754	Growth & Margins					
051						Growth			0.4.704	40.004	47.50/
<u>CFI</u>		/	()		/\	Revenue	28.7%	24.3%	24.7%	19.9%	17.5%
CAPEX, net	(643)	(710)	(717)	(699)	(830)	EBITDA	60.3%	35.7%	16.5%	13.2%	27.0%
Others		(2.261)	(13,819)	(914)	(500)	EBIT	-44.5%	53.2%	20.4%	92.6%	107.6%
Cash Flow from Investing	(2,337)	(3,261)								-71.3%	227.3%
	(2,337) <b>(2,980)</b>	(3,261) (3,971)		(1,613)	(1,330)	Net profit	-88.6%	3131.7%	-64.5%	-/1.570	
_				(1,613)	(1,330)	Margins					
<u>CFF</u>	(2,980)	(3,971)	(14,536)	.,		Margins Gross margin	75.2%	74.4%	73.5%	73.8%	74.6%
CFF Proceeds from employee stock plans	<b>(2,980)</b> 840	<b>(3,971)</b>	( <b>14,536</b> ) 1,289	301	<b>(1,330)</b> 650	Margins Gross margin EBITDA margin	75.2% 14.2%	74.4% 15.5%	73.5% 14.5%	73.8% 13.7%	74.6% 14.8%
CFF Proceeds from employee stock plans Debt, net of repayments	(2,980) 840 (503)	(3,971) 1,321 (24)	1,289 7,902	301	650	Margins Gross margin EBITDA margin EBIT margin	75.2% 14.2% 1.7%	74.4% 15.5% 2.1%	73.5% 14.5% 2.1%	73.8% 13.7% 3.3%	74.6% 14.8% 5.9%
CFF Proceeds from employee stock plans	<b>(2,980)</b> 840	<b>(3,971)</b>	( <b>14,536</b> ) 1,289	301		Margins Gross margin EBITDA margin EBIT margin Net profit margin	75.2% 14.2%	74.4% 15.5%	73.5% 14.5%	73.8% 13.7%	74.6% 14.8%
CFF Proceeds from employee stock plans Debt, net of repayments	(2,980) 840 (503)	(3,971) 1,321 (24)	1,289 7,902	301	650	Margins Gross margin EBITDA margin EBIT margin Net profit margin Key Ratios	75.2% 14.2% 1.7%	74.4% 15.5% 2.1%	73.5% 14.5% 2.1%	73.8% 13.7% 3.3%	74.6% 14.8% 5.9%
CFF Proceeds from employee stock plans Debt, net of repayments Others	840 (503) (173)	1,321 (24) (103)	1,289 7,902 (1,353)	301 - (70)	650 - (181)	Margins Gross margin EBITDA margin EBIT margin Net profit margin	75.2% 14.2% 1.7%	74.4% 15.5% 2.1%	73.5% 14.5% 2.1%	73.8% 13.7% 3.3%	74.6% 14.8% 5.9%
CFF Proceeds from employee stock plans Debt, net of repayments Others	840 (503) (173)	1,321 (24) (103)	1,289 7,902 (1,353)	301 - (70)	650 - (181)	Margins Gross margin EBITDA margin EBIT margin Net profit margin Key Ratios	75.2% 14.2% 1.7% 0.7%	74.4% 15.5% 2.1% 19.2%	73.5% 14.5% 2.1% 5.5%	73.8% 13.7% 3.3% 1.3%	74.6% 14.8% 5.9% 3.6%
CFF Proceeds from employee stock plans Debt, net of repayments Others Cash Flow from Financing	840 (503) (173) 164	1,321 (24) (103) 1,194	1,289 7,902 (1,353) <b>7,838</b>	301 (70) <b>231</b>	650 - (181) <b>469</b>	Margins Gross margin EBITDA margin EBIT margin Net profit margin Key Ratios ROE	75.2% 14.2% 1.7% 0.7%	74.4% 15.5% 2.1% 19.2%	73.5% 14.5% 2.1% 5.5%	73.8% 13.7% 3.3% 1.3%	74.6% 14.8% 5.9% 3.6%





Contact Information (Research Team)

**Head of Research** 

Small-Mid Cap

Paul Chew – paulchewkl@phillip.com.sg

Consumer | Industrial | Conglomerates

Vivian Ye - yeqw@phillip.com.sg

Terence Chua – <u>terencechuatl@phillip.com.sg</u>

US Technology Analyst (Software/Services)
Ambrish Shah – amshah@phillipcapital.in

Property | REITs

Natalie Ong - natalieongpf@phillip.com.sg

**US Technology Analyst (Internet)** 

Jonathan Woo - jonathanwookj@phillip.com.sg

**Research Admin** 

Qystina Azli - qystina@phillip.com.sg

Banking & Finance

Glenn Thum - glennthumjc@phillip.com.sg

**Credit Analyst** 

Shawn Sng - shawnsngkh@phillip.com.sg

Contact Information (Regional Member Companies)

**SINGAPORE** 

**Phillip Securities Pte Ltd** 

Raffles City Tower 250, North Bridge Road #06-00 Singapore 179101 Tel +65 6533 6001 Fax +65 6535 6631

Website: www.poems.com.sg

JAPAN

Phillip Securities Japan, Ltd.

4-2 Nihonbashi Kabuto-cho Chuo-ku, Tokyo 103-0026 Tel +81-3 3666 2101 Fax +81-3 3666 6090

Website: www.phillip.co.jp

THAILAND

Phillip Securities (Thailand) Public Co. Ltd

15th Floor, Vorawat Building, 849 Silom Road, Silom, Bangrak, Bangkok 10500 Thailand Tel +66-2 6351700 / 22680999 Fax +66-2 22680921

Website www.phillip.co.th

UNITED STATES
Phillip Capital Inc

141 W Jackson Blvd Ste 3050 The Chicago Board of Trade Building Chicago, IL 60604 USA Tel +1-312 356 9000 Fax +1-312 356 9005

Website: www.phillipusa.com

INDIA

PhillipCapital (India) Private Limited

No.1, 18th Floor, Urmi Estate 95, Ganpatrao Kadam Marg Lower Parel West, Mumbai 400-013 Maharashtra, India Tel: +91-22-2300 2999 / Fax: +91-22-2300 2969

Website: www.phillipcapital.in

MALAYSIA

Phillip Capital Management Sdn Bhd

B-3-6 Block B Level 3 Megan Avenue II, No. 12, Jalan Yap Kwan Seng, 50450 Kuala Lumpur Tel +603 2162 8841

Fax +603 2166 5099

Website: www.poems.com.my

INDONESIA

**PT Phillip Securities Indonesia** 

ANZ Tower Level 23B, JI Jend Sudirman Kav 33A Jakarta 10220 – Indonesia Tel +62-21 5790 0800 Fax +62-21 5790 0809

Website: www.phillip.co.id

**FRANCE** 

King & Shaxson Capital Limited

3rd Floor, 35 Rue de la Bienfaisance 75008
Paris France
Tel +33-1 45633100
Fax +33-1 45636017

Website: www.kingandshaxson.com

**AUSTRALIA** 

**Phillip Capital Limited** 

Level 10, 330 Collins Street Melbourne, Victoria 3000, Australia Tel +61-03 8633 9803 Fax +61-03 8633 9899

Website: www.phillipcapital.com.au

TURKEY

PhillipCapital Menkul Degerler

Dr. Cemil Bengü Cad. Hak Is Merkezi No. 2 Kat. 6A Caglayan 34403 Istanbul, Turkey Tel: 0212 296 84 84 Fax: 0212 233 69 29

Website: www.phillipcapital.com.tr

HONG KONG

Phillip Securities (HK) Ltd

11/F United Centre 95 Queensway Hong Kong Tel +852 2277 6600 Fax +852 2868 5307

Websites: www.phillip.com.hk

CHINA

Phillip Financial Advisory (Shanghai) Co Ltd

No 550 Yan An East Road, Ocean Tower Unit 2318, Postal code 200001 Tel +86-21 5169 9200 Fax +86-21 6351 2940

Website: www.phillip.com.cn

UNITED KINGDOM

King & Shaxson Capital Limited

6th Floor, Candlewick House, 120 Cannon Street, London, EC4N 6AS Tel +44-20 7426 5950 Fax +44-20 7626 1757

Website: www.kingandshaxson.com

CAMBODIA
Phillip Bank Plc

Ground Floor of B-Office Centre,#61-64, Norodom Blvd Corner Street 306,Sangkat Boeung Keng Kang 1, Khan Chamkamorn, Phnom Penh, Cambodia Tel: 855 (0) 7796 6151/855 (0) 1620 0769

Website: www.phillipbank.com.kh

DUBAI

Phillip Futures DMCC

Member of the Dubai Gold and Commodities Exchange (DGCX) Unit No 601, Plot No 58, White Crown Bldg, Sheikh Zayed Road, P.O.Box 212291 Dubai-UAE

Tel: +971-4-3325052 / Fax: + 971-4-3328895

## SALESFORCE INC RESULTS



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