



Hong Kong

ADD (no change)

Company Note

Consensus ratings*: Buy 10 Hold 2 Sell 1

| | 11010 2 0011 1 |
|------------------------------|----------------|
| Current price: | HK\$196.7 |
| Target price: | HK\$293.0 |
| Previous target: | HK\$275.0 |
| Up/downside: | 49.0% |
| CGI / Consensus: | 15.4% |
| Reuters: | 9961.HK |
| Bloomberg: | 9961 HK |
| Market cap: | US\$16,081m |
| | HK\$126,233m |
| Average daily turnover: | US\$22.77m |
| | HK\$181.6m |
| Current shares o/s: | 71,346m |
| Free float: | 70.0% |
| *Source: Bloomberg | |
| Mary all an man in this mate | |

Key changes in this note

- > FY22F EPS increased by 16.2%.
- FY23F EPS increased by 23.5%.
- FY24F EPS increased by 19.5%.



| | | Source: B | loomberg |
|-------------------|------|-----------|----------|
| Price performance | 1M | ЗМ | 12M |
| Absolute (%) | -4.2 | 9.5 | -10.9 |
| Relative (%) | 3.5 | 23.1 | 14.2 |

| Major shareholders | % heid |
|--------------------------|--------|
| Baidu Holdings Limited | 21.1 |
| The Priceline Group Inc. | 8.9 |
| | |

Trip.com

Effective cost control to help earnings recovery

- Trip.com reported revenue of Rmb4bn in 2Q22, down 31.8% yoy and 2.3% qoq, stronger than our expectation, owing to a stronger recovery since June.
- The non-GAAP net loss was Rmb203m in 2Q22, in line with our expectation.
- Management guided a good recovery in Jul and Aug, and we expect revenue to grow by 22% yoy to Rmb6.5bn in 3Q22F with non-GAAP net profit of Rmb1.4bn.
- Reiterate Add with higher DCF-based TP of HK\$293, since we believe Trip.com has large growth potential in the long term, along with Covid policy relaxation and a travel market recovery.

Better-than-expected 2Q22 results

Accommodation revenue was Rmb1.4bn, a 45% yoy and 6% qoq decline, recovering to 40% of the 2019 level, with local hotel bookings increasing by over 30% compared to that in 2Q19. Transportation sales reached Rmb1.8bn, representing a 15% yoy decline and an increase of 6% qoq, recovering to 52% of the 2019 level. Weak domestic air revenue in Apr and May was offset primarily by a strong recovery in air ticket revenue in overseas markets. Packaged-tour revenue was Rmb122m, representing a 67% yoy and 2% qoq decline, recovering to 12% of the 2019 level. Corporate travel revenue was Rmb210m, representing a 46% yoy and 5% qoq decline, recovering to 68% of the 2019 level. Its GPM dropped by 3.6ppts yoy to 75.7% in 2Q22. The company continued to improve its selling and marketing expenses control and achieved a 3.4% non-GAAP OPM in 2Q22.

Strong recovery in the international travel market

The Covid-19 resurgence affected the domestic travel market in 2Q22, but international travel delivered encouraging results following the easing of Covid-19 measures, especially in Europe and the US. Trip.com's hotel booking revenue increased by 300% vs. that in 2019. The company's international air ticketing revenue returned to 70–80% of the 2019 level in 2Q22, and management expects it to further recover to 80–90% of the 2019 level in 3Q22F and to fully recover in 4Q22F. Management noted that the Asia travel market has recently started to recover. Currently, international business accounts for 20–30% of the company's total revenue (c.30% for air ticketing and single digits for hotel booking revenue). Trip.com is still loss-making, while Skyscanner's margins are higher than the company average.

Likely recovery in 3Q22F

Given the strong travel recovery in Jul and Aug for summer travel, we remain positive about 3Q22F. In Jul, China domestic hotel booking revenue was 20% higher than the 2019 level and continued to show positive growth vs. the 2019 level in Aug. The company's air booking revenue was down 20–30% vs. the 2019 level in Jul/Aug. Although Covid volatility affected the Sep travel market, the company noted some recovery in recent weeks for the National Day holiday, along with the end of the Chengdu and Sanya lockdown period. The company maintains an 8–10% take rate for the hotel booking business, and local hotel revenue now accounts for 50–60% of hotel revenue vs. 30–40% pre-Covid. Management said it will maintain effective expense control measures in 2H22F, especially for selling and marketing expenses.

Reiterate Add with higher DCF-based TP of HK\$293

We raised our FY22–24F EPS forecasts by 16.2%/23.5%/19.5%, to reflect stronger topline recovery and better cost control. We adjusted up our DCF-based TP to HK\$293 (riskfree rate: 4.0%, beta: 1.2, WACC: 10.1%, terminal growth rate: 3%) and reiterate our Add rating for the company, given large revenue recovery potential and margin improvements, once the Covid-related policy is relaxed. For near-term, we are more confident on 3Q22F topline given the encouraging trend in Jul/Aug. We raised our TP to HK\$293, since we raised our FY22-24F EPS forecasts. Key risks are more serious Covid outbreaks, which would delay the travel market recovery, and weak macro, which would affect travel demand.

| Financial Summary | Dec-20A | Dec-21A | Dec-22F | Dec-23F | Dec-24F |
|--------------------------------|---------|---------|---------|---------|---------|
| Revenue (Rmbm) | 18,327 | 20,029 | 19,419 | 26,141 | 33,079 |
| Operating EBITDA (Rmbm) | 143 | 2 | 594 | 4,068 | 6,416 |
| Net Profit (Rmbm) | -3,247 | -550 | 562 | 3,901 | 6,095 |
| Core EPS (Rmb) | -1.52 | 2.12 | 1.85 | 7.95 | 11.47 |
| Core EPS Growth | (113%) | | (12%) | 329% | 44% |
| FD Core P/E (x) | NA | 83.48 | 95.24 | 22.22 | 15.39 |
| DPS (Rmb) | - | - | - | - | - |
| Dividend Yield | 0% | 0% | 0% | 0% | 0% |
| EV/EBITDA (x) | 500 | 34,608 | 111 | 14 | 8 |
| P/FCFE (x) | 16.5 | 440.5 | NA | 51.5 | 26.4 |
| Net Gearing | 12.0% | 0.2% | 1.1% | (0.8%) | (4.2%) |
| P/BV (x) | 1.06 | 1.03 | 1.02 | 0.97 | 0.91 |
| ROE | (0.90%) | 1.29% | 1.08% | 4.47% | 6.11% |
| % Change In Core EPS Estimates | | | 16.2% | 23.5% | 19.5% |
| CGI/consensus EPS (x) | | | 3.67 | 5.85 | 6.23 |

SOURCES: CGIS RESEARCH, COMPANY DATA, BLOOMBERG

Analyst(s)

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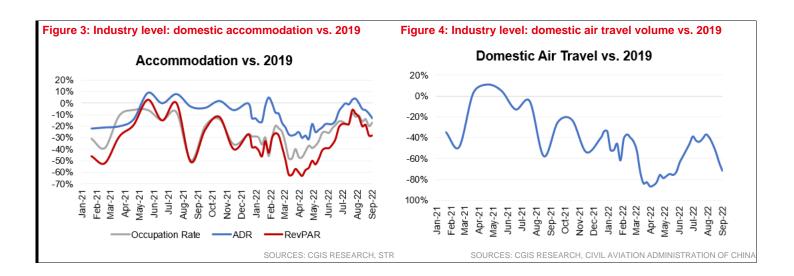




Effective cost control to help earnings recovery

| (Rmb m) | 1Q21 | 1Q22 | yoy % | 2Q21 | 2Q22 | yoy % | 1H21 | 1H22 | yoy % | 2H21 | 2H22F | yoy % | 1Q19 | 1Q22 | yoy % | 2Q19 | 2Q22 | yoy |
|---|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|-----------|-----------|----------|-----------|-----------|------------|-----------|-----------|----------|
| Accommodation reservation | 1,580.0 | 1,450.0 | -8.2% | 2,455.0 | 1,357.0 | -44.7% | 4,035.0 | 2,807.0 | -30.4% | 4,113.0 | 4,849.3 | 17.9% | 3,019.0 | 1,450.0 | -52.0% | 3,410.0 | 1,357.0 | -60.2 |
| Transportation ticketing | 1,506.0 | 1,663.0 | 10.4% | 2,066.0 | 1,763.0 | -14.7% | 3,572.0 | 3,426.0 | -4.1% | 3,333.0 | 4,094.3 | 22.8% | 3,354.0 | 1,663.0 | -50.4% | 3,407.0 | 1,763.0 | -48.3 |
| Packaged tour | 169.0 | 124.0 | -26.6% | 367.0 | 122.0 | -66.8% | 536.0 | 246.0 | -54.1% | 569.0 | 505.4 | -11.2% | 1,045.0 | 124.0 | -88.1% | 1,051.0 | 122.0 | -88.4 |
| Corporate Travel | 252.0 | 222.0 | -11.9% | 390.0 | 210.0 | -46.2% | 642.0 | 432.0 | -32.7% | 705.0 | 686.0 | -2.7% | 238.0 | 222.0 | -6.7% | 309.0 | 210.0 | -32.0 |
| Others | 602.0 | 652.0 | 8.3% | 614.0 | 564.0 | -8.1% | 1,216.0 | 1,216.0 | 0.0% | 1,308.0 | 1,156.6 | -11.6% | 517.0 | 652.0 | 26.1% | 524.0 | 564.0 | 7.6 |
| Total Revenue | 4,109.0 | 4,111.0 | 0.0% | 5,892.0 | 4,016.0 | -31.8% | 10,001.0 | 8,127.0 | -18.7% | 10,028.0 | 11,291.6 | 12.6% | 8,173.0 | 4,111.0 | -49.7% | 8,701.0 | 4,016.0 | -53.8 |
| Business Tax and Related Surcharge | (1.0) | (2.0) | 100.0% | (2.0) | (5.0) | 150.0% | (3.0) | (7.0) | 133.3% | (3.0) | n.a. | n.a. | (9.0) | (2.0) | -77.8% | (10.0) | (5.0) | -50.0 |
| Net Revenue | 4,108.0 | 4,109.0 | 0.0% | 5,890.0 | 4,011.0 | -31.9% | 9,998.0 | 8,120.0 | -18.8% | 10,025.0 | 11,292.7 | 12.6% | 8,164.0 | 4,109.0 | -49.7% | 8,691.0 | 4,011.0 | -53.8 |
| Cost of Revenue | (1,034.0) | (1,067.0) | 3.2% | (1,223.0) | (976.0) | -20.2% | (2,257.0) | (2,043.0) | -9.5% | (2,341.0) | (2,447.0) | 4.5% | (1,689.0) | (1,067.0) | -36.8% | (1,798.0) | (976.0) | -45.7 |
| Gross Profit | 3,074.0 | 3,042.0 | -1.0% | 4,667.0 | 3,035.0 | -35.0% | 7,741.0 | 6,077.0 | -21.5% | 7,684.0 | 8,845.7 | 15.1% | 6,475.0 | 3,042.0 | -53.0% | 6,893.0 | 3,035.0 | -56.0 |
| GPM | 74.8% | 74.0% | -0.8% pts | 79.2% | 75.7% | -3.6% pts | 77.4% | 74.8% | -2.6% pts | 76.6% | 78.3% | 1.7% pts | 79.3% | 74.0% | -5.3% pts | 79.3% | 75.7% | -3.6% pt |
| Product development (Non-GAAP) | (2,074.0) | (1,867.0) | -10.0% | (2,045.0) | (1,626.0) | -20.5% | (4,119.0) | (3,493.0) | -15.2% | (4,071.0) | (4,292.1) | 5.4% | (2,293.0) | (1,867.0) | -18.6% | (2,427.0) | (1,626.0) | -33.0 |
| As % of revenue | -50.5% | -45.4% | 5.1% pts | -34.7% | -40.5% | -5.8% pts | -41.2% | -43.0% | -1.8% pts | -40.6% | -38.0% | 2.6% pts | -28.1% | -45.4% | -17.4% pts | -27.9% | -40.5% | -12.6% p |
| Sales and marketing (Non-GAAP) | (930.0) | (825.0) | -11.3% | (1,368.0) | (798.0) | -41.7% | (2,298.0) | (1,623.0) | -29.4% | (2,475.0) | (2,461.0) | -0.6% | (2,184.0) | (825.0) | -62.2% | (2,074.0) | (798.0) | -61.5 |
| As % of revenue | -22.6% | -20.1% | 2.6% pts | -23.2% | -19.9% | 3.3% pts | -23.0% | -20.0% | 3.0% pts | -24.7% | -21.8% | 2.9% pts | -26.8% | -20.1% | 6.7% pts | -23.9% | -19.9% | 4.0% p |
| General and administrative (Non-GAAP) | (563.0) | (486.0) | -13.7% | (562.0) | (474.0) | -15.7% | (1,125.0) | (960.0) | -14.7% | (1,067.0) | (1,068.1) | 0.1% | (628.0) | (486.0) | -22.6% | (666.0) | (474.0) | -28.8 |
| As % of revenue | -13.7% | -11.8% | 1.9% pts | -9.5% | -11.8% | -2.3% pts | -11.3% | -11.8% | -0.6% pts | -10.6% | -9.5% | 1.2% pts | -7.7% | -11.8% | -4.1% pts | -7.7% | -11.8% | -4.2% p |
| Income/(loss) from operations (Non-GAAP) | (493.0) | (136.0) | -72.4% | 692.0 | 137.0 | -80.2% | 199.0 | 1.0 | -99.5% | 71.0 | 1,024.5 | 1343.0% | 1,370.0 | (136.0) | -109.9% | 1,726.0 | 137.0 | -92.1 |
| EBIT margin (Non-GAAP) | -12.0% | -3.3% | 8.7% pts | 11.7% | 3.4% | -8.3% pts | 2.0% | 0.0% | -2.0% pts | 0.7% | 9.1% | 8.4% pts | 16.8% | -3.3% | -20.1% pts | 19.9% | 3.4% | -16.4% p |
| Interest Income | 418.0 | 591.0 | 41.4% | 472.0 | 544.0 | 15.3% | 890.0 | 1,135.0 | 27.5% | 1,242.0 | n.a. | n.a. | 487.0 | 591.0 | 21.4% | 562.0 | 544.0 | -3.2 |
| Interest Expense | (407.0) | (341.0) | -16.2% | (418.0) | (351.0) | -16.0% | (825.0) | (692.0) | -16.1% | (740.0) | n.a. | n.a. | (441.0) | (341.0) | -22.7% | (426.0) | (351.0) | -17.6 |
| Other (expense)/income | 2,508.0 | (707.0) | -128.2% | (848.0) | 469.0 | -155.3% | 1,660.0 | (238.0) | -114.3% | (1,287.0) | n.a. | n.a. | 4,616.0 | (707.0) | -115.3% | (1,412.0) | 469.0 | -133.2 |
| Income/(loss) before income tax | 1,732.0 | (816.0) | -147.1% | (468.0) | 495.0 | -205.8% | 1,264.0 | (321.0) | -125.4% | (1,735.0) | n.a. | n.a. | 5,547.0 | (816.0) | -114.7% | 57.0 | 495.0 | 768.4 |
| Income tax (expense)/benefit | (41.0) | 14.0 | -134.1% | (97.0) | (173.0) | 78.4% | (138.0) | (159.0) | 15.2% | (132.0) | n.a. | n.a. | (677.0) | 14.0 | -102.1% | (336.0) | (173.0) | -48.5 |
| Equity income of affiliates | 74.0 | (199.0) | -368.9% | (94.0) | (279.0) | 196.8% | (20.0) | (478.0) | 2290.0% | 116.0 | n.a. | n.a. | (283.0) | (199.0) | -29.7% | (123.0) | (279.0) | 126.8 |
| Less: Net loss attributable to noncontrolling interests | 15.0 | 12.0 | -20.0% | 12.0 | 26.0 | 116.7% | 27.0 | 38.0 | 40.7% | 68.0 | n.a. | n.a. | 26.0 | 12.0 | -53.8% | (1.0) | 26.0 | -2700.0 |
| Net income attributable to shareholders (GAAP) | 1,780.0 | (989.0) | -155.6% | (647.0) | 69.0 | -110.7% | 1,133.0 | (920.0) | -181.2% | (1,683.0) | 1,481.9 | -188.0% | 4,613.0 | (989.0) | -121.4% | (403.0) | 69.0 | -117.1 |
| Share-based compensation | 294.0 | 223.0 | -24.1% | 366.0 | 304.0 | -16.9% | 660.0 | 527.0 | -20.2% | 1,021.0 | 300.0 | -70.6% | 485.0 | 223.0 | -54.0% | 393.0 | 304.0 | -22.6 |
| Fair value changes of investments, net of tax | (2,278.0) | 730.0 | -132.0% | 1,009.0 | (576.0) | -157.1% | (1,269.0) | 154.0 | -112.1% | 1,494.0 | (500.0) | -133.5% | (3,348.0) | 730.0 | -121.8% | - | (576.0) | n. |
| Net income attributable to shareholders (Non-GAAP | (204.0) | (36.0) | -82.4% | 728.0 | (203.0) | -127.9% | 524.0 | (239.0) | -145.6% | 832.0 | 1,427.6 | 71.6% | 1,750.0 | (36.0) | -102.1% | (10.0) | (203.0) | 1930.0 |
| Net profit margin (Non-GAAP) | -5.0% | -0.9% | 4.1% pts | 12.4% | -5.1% | -17.4% pts | 5.2% | -2.9% | -8.2% pts | 8.3% | 12.6% | 4.3% pts | 21.4% | -0.9% | -22.3% pts | -0.1% | -5.1% | -4.9% p |

| | FY22F | | | FY23F | | | FY24F | | | |
|-----------------------------|--------|--------|----------|--------|--------|----------|--------|--------|----------|--|
| (Rmb m) | Old | New | % change | Old | New | % change | Old | New | % change | |
| Net revenue | 18,122 | 19,413 | 7.1% | 24,350 | 26,133 | 7.3% | 30,849 | 33,069 | 7.2% | |
| GP margin | 75.3% | 76.9% | 1.6 ppts | 77.1% | 78.2% | 1.1 ppts | 78.7% | 79.3% | 0.6 ppts | |
| Operating margin (Non-GAAP) | 0.1% | 5.3% | 5.2 ppts | 12.9% | 17.6% | 4.7 ppts | 16.9% | 21.1% | 4.2 ppts | |
| Net income (GAAP) | -609 | 562 | 192.3% | 2,443 | 3,901 | 59.7% | 4,415 | 6,095 | 38.1% | |
| Net income (non-GAAP) | 1,023 | 1,189 | 16.2% | 4,127 | 5,095 | 23.5% | 6,152 | 7,354 | 19.5% | |
| EPS (non-GAAP) | 1.60 | 1.85 | 16.2% | 6.44 | 7.95 | 23.5% | 9.60 | 11.47 | 19.5% | |





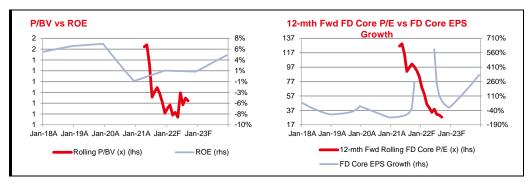


| Figure 5: Trip.com DCF valuation | | | | | | | | | | | | | |
|---|---------|----------|----------|----------|----------|----------------------|-------------|-----------|-----------|----------|----------|----------|----------|
| DCF valuation (Rmb m) | FY22F | FY23F | FY24F | FY25F | FY26F | FY27F | FY28F | FY29F | FY30F | FY31F | FY32F | FY33F | FY34F |
| EBIT (non-GAAP) | 1,025.5 | 4,595.4 | 6,985.1 | 8,382.2 | 9,639.5 | 11,085.4 | 12,748.2 | 14,660.5 | 16,859.5 | 19,388.5 | 22,296.7 | 25,641.2 | 29,487.4 |
| Taxes | -154.0 | -1,267.0 | -1,998.3 | -2,397.9 | -2,757.6 | -3,171.2 | -3,646.9 | -4,194.0 | -4,823.1 | -5,546.5 | -6,378.5 | -7,335.3 | -8,435.6 |
| NOPAT | 871.6 | 3,328.4 | 4,986.9 | 5,984.3 | 6,881.9 | 7,914.2 | 9,101.3 | 10,466.5 | 12,036.5 | 13,841.9 | 15,918.2 | 18,306.0 | 21,051.9 |
| NOPAT growth | | 281.9% | 49.8% | 20.0% | 15.0% | 15.0% | 15.0% | 15.0% | 15.0% | 15.0% | 15.0% | 15.0% | 15.0% |
| D&A | 744.7 | 767.0 | 790.0 | 805.8 | 822.0 | 838.4 | 855.2 | 872.3 | 889.7 | 907.5 | 925.7 | 944.2 | 963.1 |
| Funds from operation | 1,616.3 | 4,095.4 | 5,776.9 | 6,790.1 | 7,703.8 | 8,752.6 | 9,956.5 | 11,338.8 | 12,926.2 | 14,749.4 | 16,843.9 | 19,250.1 | 22,014.9 |
| Change in net working Capital | 1,941.1 | 2,219.7 | 2,544.3 | 2,595.2 | 2,647.1 | 2,700.1 | 2,754.1 | 2,809.1 | 2,865.3 | 2,922.6 | 2,981.1 | 3,040.7 | 3,101.5 |
| Cash flow from operation | 3,557.4 | 6,315.1 | 8,321.2 | 9,385.3 | 10,351.0 | 11,452.6 | 12,710.5 | 14,147.9 | 15,791.5 | 17,672.1 | 19,825.0 | 22,290.8 | 25,116.4 |
| Capex | -910.7 | -938.0 | -966.2 | -985.5 | -1,005.2 | -1,025.3 | -1,045.8 | -1,066.7 | -1,088.1 | -1,109.8 | -1,132.0 | -1,154.7 | -1,177.8 |
| Free cash flow from operation | 2,646.7 | 5,377.0 | 7,355.1 | 8,399.8 | 9,345.8 | 10,427.3 | 11,664.7 | 13,081.2 | 14,703.4 | 16,562.3 | 18,693.0 | 21,136.2 | 23,938.7 |
| FCF growth | 702.0% | 103.2% | 36.8% | 14.2% | 11.3% | 11.6% | 11.9% | 12.1% | 12.4% | 12.6% | 12.9% | 13.1% | 13.3% |
| | | | | | | | | | | | | | |
| Terminal free cash flow | 346,4 | 59.6 | | | | | Assumptions | | | | | | |
| Total discounted free cash flow | 80,07 | 72.7 | | | | | Risk free | | | | 4.0% | | |
| Present value of terminal free cash flow | 106,9 | 15.1 | | | | | Market R | isk Prem | nium | | 7.6% | | |
| | | | | | | | Beta | | | | 1.2 | | |
| Total present value of forecasted free cash flows | 186,9 | 87.8 | | | | | Cost of | equity | | | 13.4% | | |
| Less: Net Debt | 30,84 | 15.4 | | | | | Cost of c | lebt | | | 3.0% | | |
| Equity Value | 156,1 | 42.4 | | | | | Cost of | debt (aft | er tax) | | 2.4% | | |
| No. of shares (millions) | 640 | 0.9 | | | | | Target D | ebt / (De | bt + Equi | ity) | 30% | | |
| Per share Equity Value (Rmb) | 243 | .60 | | | | | WACC | | | 10.1% | | | |
| Exchange rate | 0.8 | 3 | | | | Terminal growth 3.0% | | | | | 3.0% | | |
| Target price (HK\$) | 293 | .00 | | | | | | | | | | | |
| 1 | | | | | | | S | OURCES: | CGIS RES | SEARCH E | STIMATES | S, COMPA | NY DATA |





BY THE NUMBERS



| (Rmbm) | Dec-20A | Dec-21A | Dec-22F | Dec-23F | Dec-24F |
|------------------------------------|---------|---------|---------|---------|---------|
| Total Net Revenues | 18,316 | 20,023 | 19,413 | 26,133 | 33,069 |
| Gross Profit | 14,285 | 15,425 | 14,923 | 20,429 | 26,227 |
| Operating EBITDA | 143 | 2 | 594 | 4,068 | 6,416 |
| Depreciation And Amortisation | -1,566 | -1,413 | -745 | -767 | -790 |
| Operating EBIT | -1,423 | -1,411 | -151 | 3,301 | 5,626 |
| Financial Income/(Expense) | 471 | 567 | 667 | 767 | 867 |
| Pretax Income/(Loss) from Assoc. | -1,689 | 96 | 100 | 100 | 100 |
| Non-Operating Income/(Expense) | -273 | 373 | 100 | 1,000 | 1,500 |
| Profit Before Tax (pre-EI) | -2,914 | -375 | 716 | 5,168 | 8,093 |
| Exceptional Items | | | | | |
| Pre-tax Profit | -2,914 | -375 | 716 | 5,168 | 8,093 |
| Taxation | -355 | -270 | -154 | -1,267 | -1,998 |
| Exceptional Income - post-tax | | | | | |
| Profit After Tax | -3,269 | -645 | 562 | 3,901 | 6,095 |
| Minority Interests | 22 | 95 | 0 | 0 | 0 |
| Preferred Dividends | | | | | |
| FX Gain/(Loss) - post tax | | | | | |
| Other Adjustments - post-tax | | | | | |
| Net Profit | -3,247 | -550 | 562 | 3,901 | 6,095 |
| Recurring Net Profit | -913 | 1,356 | 1,189 | 5,095 | 7,354 |
| Fully Diluted Recurring Net Profit | -913 | 1,356 | 1,189 | 5,095 | 7,354 |

| Cash Flow | | | | | |
|----------------------------------|---------|---------|---------|---------|---------|
| (Rmbm) | Dec-20A | Dec-21A | Dec-22F | Dec-23F | Dec-24F |
| EBITDA | 143 | 2 | 594 | 4,068 | 6,416 |
| Cash Flow from Invt. & Assoc. | | | | | |
| Change In Working Capital | -6,934 | 177 | 1,941 | 2,220 | 2,544 |
| (Incr)/Decr in Total Provisions | | | | | |
| Other Non-Cash (Income)/Expense | | | | | |
| Other Operating Cashflow | 4,684 | 3,861 | 3,355 | 3,359 | 3,293 |
| Net Interest (Paid)/Received | -1,716 | -1,565 | -1,565 | -1,565 | -1,565 |
| Tax Paid | | | | | |
| Cashflow From Operations | -3,823 | 2,475 | 4,324 | 8,082 | 10,688 |
| Capex | -532 | -570 | -911 | -938 | -966 |
| Disposals Of FAs/subsidiaries | 530 | 50 | 0 | 0 | 0 |
| Acq. Of Subsidiaries/investments | -3,819 | -3,627 | -4,496 | -4,946 | -5,440 |
| Other Investing Cashflow | 0 | -1 | 0 | 0 | 0 |
| Cash Flow From Investing | -3,821 | -4,148 | -5,407 | -5,884 | -6,406 |
| Debt Raised/(repaid) | 14,089 | 1,930 | 0 | 0 | 0 |
| Proceeds From Issue Of Shares | 0 | 7,984 | 0 | 0 | 0 |
| Shares Repurchased | 0 | 0 | 0 | 0 | 0 |
| Dividends Paid | 0 | 0 | 0 | 0 | 0 |
| Preferred Dividends | | | | | |
| Other Financing Cashflow | -8,064 | -5,995 | 0 | 0 | 0 |
| Cash Flow From Financing | 6,025 | 3,919 | 0 | 0 | 0 |
| Total Cash Generated | -1,619 | 2,246 | -1,082 | 2,198 | 4,282 |
| Free Cashflow To Equity | 6,445 | 257 | -1,082 | 2,198 | 4,282 |
| Free Cashflow To Firm | -5,928 | -108 | 483 | 3,763 | 5,847 |

SOURCES: CGIS RESEARCH, COMPANY DATA, BLOOMBERG





BY THE NUMBERS... cont'd

| Balance Sheet | | | | | |
|-------------------------------------|---------|---------|---------|---------|---------|
| (Rmbm) | Dec-20A | Dec-21A | Dec-22F | Dec-23F | Dec-24F |
| Total Cash And Equivalents | 44,235 | 50,762 | 49,680 | 51,878 | 56,160 |
| Total Debtors | 4,119 | 4,649 | 5,346 | 6,148 | 7,071 |
| Inventories | | | | | |
| Total Other Current Assets | 9,657 | 10,697 | 10,911 | 11,129 | 11,352 |
| Total Current Assets | 58,011 | 66,108 | 65,937 | 69,155 | 74,582 |
| Fixed Assets | 5,780 | 5,534 | 5,700 | 5,871 | 6,047 |
| Total Investments | 47,943 | 44,961 | 49,457 | 54,403 | 59,843 |
| Intangible Assets | 72,697 | 72,399 | 72,399 | 72,399 | 72,399 |
| Total Other Non-Current Assets | 2,818 | 2,857 | 2,865 | 2,873 | 2,881 |
| Total Non-current Assets | 129,238 | 125,751 | 130,421 | 135,546 | 141,170 |
| Short-term Debt | 33,665 | 39,866 | 39,866 | 39,866 | 39,866 |
| Current Portion of Long-Term Debt | | | | | |
| Total Creditors | 12,111 | 13,554 | 15,135 | 16,975 | 19,124 |
| Other Current Liabilities | 12,593 | 12,798 | 14,078 | 15,486 | 17,034 |
| Total Current Liabilities | 58,369 | 66,218 | 69,078 | 72,326 | 76,024 |
| Total Long-term Debt | 22,718 | 11,093 | 11,093 | 11,093 | 11,093 |
| Hybrid Debt - Debt Component | | | | | |
| Total Other Non-Current Liabilities | 4,595 | 4,092 | 4,092 | 4,092 | 4,092 |
| Total Non-current Liabilities | 27,313 | 15,185 | 15,185 | 15,185 | 15,185 |
| Total Provisions | 0 | 0 | 0 | 0 | 0 |
| Total Liabilities | 85,682 | 81,403 | 84,263 | 87,511 | 91,209 |
| Shareholders' Equity | 100,354 | 109,677 | 111,416 | 116,611 | 124,065 |
| Minority Interests | 1,213 | 779 | 679 | 579 | 479 |
| Total Equity | 101,567 | 110,456 | 112,095 | 117,190 | 124,544 |

| Key Ratios | | | | | |
|---------------------------|---------|---------|---------|---------|---------|
| | Dec-20A | Dec-21A | Dec-22F | Dec-23F | Dec-24F |
| Revenue Growth | (48.7%) | 9.3% | (3.0%) | 34.6% | 26.5% |
| Operating EBITDA Growth | (98%) | (99%) | 29576% | 585% | 58% |
| Operating EBITDA Margin | 0.8% | 0.0% | 3.1% | 15.6% | 19.4% |
| Net Cash Per Share (Rmb) | -20.22 | -0.31 | -2.00 | 1.43 | 8.12 |
| BVPS (Rmb) | 167.0 | 171.1 | 173.9 | 182.0 | 193.6 |
| Gross Interest Cover | -0.83 | -0.90 | -0.10 | 2.11 | 3.59 |
| Effective Tax Rate | 0.0% | 0.0% | 21.5% | 24.5% | 24.7% |
| Net Dividend Payout Ratio | NA | NA | NA | NA | NA |
| Accounts Receivables Days | 117.6 | 79.9 | 93.9 | 80.2 | 73.1 |
| Inventory Days | - | - | - | - | - |
| Accounts Payables Days | 762.7 | 417.7 | 538.2 | 508.4 | 510.0 |
| ROIC (%) | (2.18%) | (2.01%) | (0.22%) | 4.85% | 8.53% |
| ROCE (%) | 0.49% | 0.45% | 1.28% | 3.40% | 4.69% |
| Return On Average Assets | (1.93%) | (0.64%) | (0.05%) | 1.56% | 2.49% |

| Key Drivers | | | | | |
|--|---------|---------|---------|---------|---------|
| | Dec-20A | Dec-21A | Dec-22F | Dec-23F | Dec-24F |
| Accommodation reservation booking volume yoy (%) | -35.6% | 10.0% | -8.0% | 20.0% | 15.0% |
| Transportation ticketing booking volume yoy (%) | -40.1% | -3.0% | 8.5% | 20.0% | 15.0% |

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| Score Range: | 90 - 100 | 80 – 89 | 70 - 79 | Below 70 | No Survey Result |
|--------------|-----------|-----------|---------|----------|------------------|
| Description: | Excellent | Very Good | Good | N/A | N/A |

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| Distribution of stock ratings and investment banking clients for quarter ended on 30 Jun 2022 | | | | | | |
|---|-------------------------|--------------------------------|--|--|--|--|
| 643 companies under coverage for quarter ended on 30 Jun 2022 | | | | | | |
| | Rating Distribution (%) | Investment Banking clients (%) | | | | |
| Add | 68.4% | 0.8% | | | | |
| Hold | 24.6% | 0.0% | | | | |
| Reduce | 7.0% | 0.2% | | | | |





Spitzer Chart for stock being researched (2 year data)

Trip.com (9961 HK)









RECOMMENDATION FRAMEWORK

Stock Ratings **Definition:**

Add The stock's total return is expected to reach 15% or higher over the next 12 months.

Hold The stock's total return is expected to be between negative 10% and positive 15% over the next 12 months.

Reduce The stock's total return is expected to fall below negative 10% over the next 12 months.

The total expected return of a stock is defined as the sum of the:(i) percentage difference between the target price and the current price and (ii) the

forward net dividend yields of the stock. Stock price targets have an investment horizon of 12 months.

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An Underweight rating means investors should be positioned with a below-market weight in this country relative to Underweight

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