## China / Hong Kong Industry Focus

# **HK Property Sector (Office)**

Refer to important disclosures at the end of this report

## DBS Group Research . Equity

### 2 Feb 2024

#### Still no light in sight

- Office market downcycle to persist with ongoing demand and supply imbalance
- Rents to head south amidst all-time high vacancy, while reversionary growth to remain negative
- End-users seeking to buy office space capitalising on softer prices
- We like <u>Swire Properties</u> which offers consistent long-term earnings and dividend growth without stretching its balance sheet

Office market downturn to persist with ongoing demand and supply imbalance. Corporates remain cost conscious on business expansion amid global economic uncertainties and lackluster financial market performance. New leasing demand is limited while relocation activities are driven by corporate downsizing and office consolidation. Office rents fell 5.9% in 2023 after dropping 26% since 2020. This was led by Island East where vacancy surged to 13.5% in Dec-23 with a slowdown in office decentralisation demand. Central market has become increasingly polarised with continued "flight to quality" trend. Pre-leasing of soon-to-be-completed new office buildings is progressing slowly. Office vacancy is set to rise further from 12.8% in Dec-23. This should exert pressure on office rents which are projected to fall another 5% in 2024.

End-users seeking to buy office space, taking advantage of the currently softer prices. Despite the gloomy market outlook, en bloc office transactions have started to emerge. End users are looking to buy office space to take advantage of softer prices. The Securities & Future Commissions is a case in point. This regulatory body acquired twelve office floors at One Island East with an implied rental yield of 3.3%. We expect more office deals, mainly from end-users, to materialise. Investor demand remains subdued due to negative carry and ongoing rental corrections.

Stock recommendation. Hongkong Land and Swire Properties have delivered stronger office rental performance than their office peers. Both stocks trade at discounts of 71-72% to their respective current NAV estimates, c.2SD below their 10-year mean. Concerns over office market prospects are likely priced in at such low valuations. We have BUY ratings on both stocks on compelling valuations. Swire Properties is making good progress in its HK\$100bn investment plan without stretching balance sheet, which should underpin long-term core earnings and dividend growth. We are keeping an eye on any potential fine-tuning of corporate strategy of Hongkong Land after the new Chief Executive joins the company in Apr-24.

## HSI: 15,566

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#### **Recommendation & valuation**

| Company                    | Price   | Target<br>Price | Mkt<br>Cap | Recom |
|----------------------------|---------|-----------------|------------|-------|
| Property Investors         | Local\$ | Local\$         | US\$bn     |       |
|                            |         |                 |            |       |
| Swire Properties (1972 HK) | 14.62   | 19.64           | 10.91      | BUY   |
| Hongkong Land (HKL SP)     | 3.12    | 3.97            | 6.93       | BUY   |

Source: Thomson Reuters, DBS Bank (Hong Kong) Limited ("DBS HK")



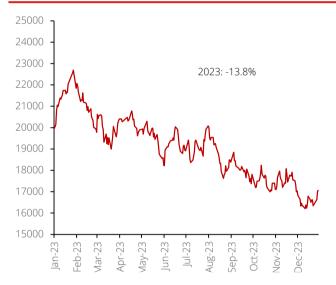
## **HK Property Sector (Office)**



Slower-than-expected leasing demand recovery In 2023, the recovery in office demand following the border re-opening was slower-than-expected. Global economic uncertainty and the lacklustre financial market have inevitably slowed the recovery trend in office demand.

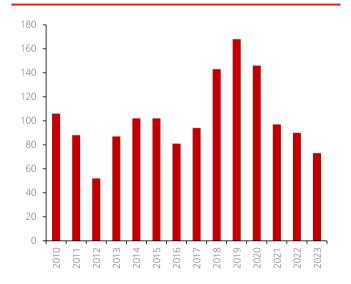
The Hang Seng Index lost 2,734 points or 13.8% to 17,047 in 2023 due to China's sluggish economic outlook and prolonged interest rate upcycle. During 2023, 73 stocks were listed in Hong Kong with a total of c.HK\$46bn raised from IPOs (2022: c.HK\$105bn). The Hong Kong Stock Exchange was ranked No.6 in terms of listing destination for funds raised, down from No.4 in 2022.

## **Hang Seng Index**



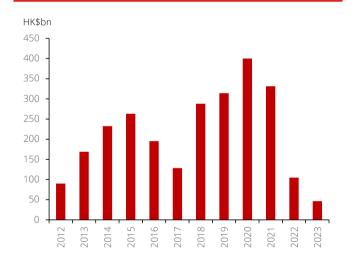
Source: Bloomberg Finance L.P.

#### **Number of IPOs**



Source: CEIC

#### **Total IPO funds raised**



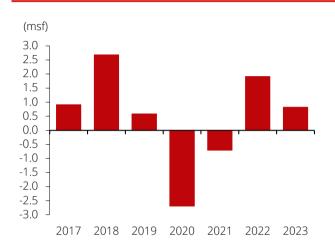
Source: CEIC

## **HK Property Sector (Office)**



In 2023, overall net absorption amounted to 0.83msf, down 57% y-o-y. Were it not for some improvement observed towards the year-end, the take-up would have been lower.

#### Office net absorption

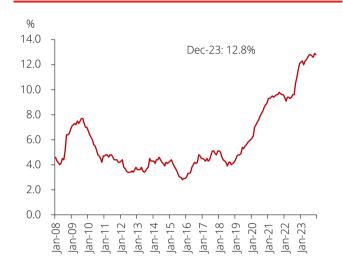


Source: Jones Lang Lasalle

Vacancy rate climbed further led by Island East. As a result, the overall office vacancy rate edged up to 12.8% in Dec-23 from Jun-23's 12.6%, primarily led by increased vacancy in Island East. Based on long-term annual average net absorption rate, it would take c.10 years for the market to absorb the current vacant space.

Office decentralisation trend has slowed down. Vacancy in Island East stood at 13.5% in Dec-23, up from 12.5% in Jun-23. The leasing progress of newly built Two Taikoo Place has been slow. In Sep-23, Two Taikoo Place was 56% let, unchanged from Jun-23's. Excluding Two Taikoo Place, Swire Properties' other office towers within its Taikoo Place portfolio saw their vacancy rise to 8% in Sep-23 from Jun-23's 6%. The office decentralisation trend has slowed down notably due to narrower rental differentials between CBD and decentralised locations, and high relocation costs.

## Office vacancy - overall



Source: Jones Lang Lasalle

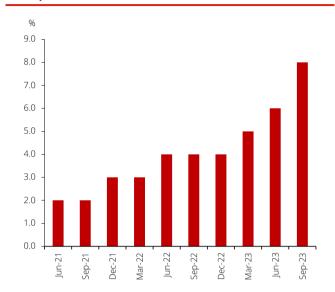
#### Office vacancy - Island East



Source: Jones Lang Lasalle



## Office vacancy - Taikoo Place (excluding Two Taikoo Place)



Source: Swire Properties

### Central office market is becoming more polarised. In

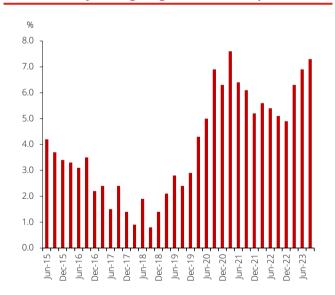
Central, the overall vacancy edged up to 9.9% in Dec-23 from Jun-23's 9.4%. The Central market is increasingly polarised, driven by the ongoing "flight to quality" trend. Prime office buildings in core Central are showing resilience. Both One IFC and Two IFC, which command the highest office rents in Hong Kong, were 98% occupied. Franklin Templeton committed office space of 23,000sf at Two IFC, relocating from Chater House. Hongkong Land saw the vacancy of its Central portfolio inching up to 7.3% in Sep-23 from Jun-23's 6.9%. On a committed basis, vacancy stood at 6.8% in Sep-23, up from Jun-23's 6.2%. On the other hand, selected office buildings in the fringe Central are c.20% vacant.

#### Office vacancy - Central



Source: Jones Lang Lasalle

#### Office vacancy - Hongkong Land's Central portfolio



Source: Hongkong Land

MTRC grabbing space for business expansion. In Kowloon East, office vacancy had surpassed 20% in mid-23 but gradually improved to 18.7% in Dec-23. Newly built Airside and The Millennity remain <50% committed. Mass Transit

## **HK Property Sector (Office)**



Railway Corporation (MTRC) has been taking up more office space for business expansion. This railway operator rented two floors (c.50,000sf) at Hang Seng Tower in Kowloon Bay in Aug-23.

#### Office vacancy - Kowloon East



Source: Jones Lang Lasalle

Elsewhere, this railway operator has leased eight floors or 134,000sf at One North in Yuen Long which will serve as offices for its projects in the Northern Metropolis. Developed by Sino Land, the newly completed One North comprises of twin office towers above a three-level retail podium. Total GFA is 0.5msf including 0.38msf for office use. It is a 5-8-minute walk from Long Ping MTR Station.

#### **One North**



Source: DBS HK

Diverging rental performance. In 2023, office rents fell 5.9% amidst growing vacancy, leading to a total rental reduction of 30% since 2020. Among major sub-markets, Island East showed the largest rental decline of 8.8% in 2023 given surging vacancy. This was followed by Central which registered 7.2% fall in office rents in 2023. Since 2020, office rents in Central have corrected by 31%. We note that Tsim Sha Tsui was the only sub-market with stable rentals. This was due to improved leasing demand from insurance firms following the border re-opening with Mainland China which resulted in vacancy improving to 9.5% in Dec-23 from Jun-23's 10.7%.

## **HK Property Sector (Office)**

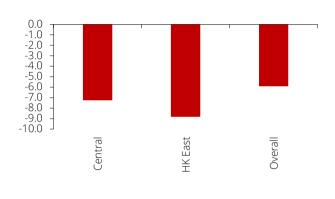


#### **Overall office rental**

#### index (2014=100)

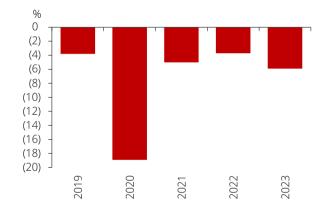
Source: Jones Lang Lasalle

## **Submarket office rental performance (2023)**



Source: Jones Lang Lasalle

### Overall office rental growth



Source: Jones Lang Lasalle

#### Office vacancy - Tsim Sha Tsui



Source: Jones Lang Lasalle

Negative reversionary growth persists. Ongoing rental correction have kept office reversionary growth in negative territory. Swire Properties registered negative rental reversion of 13% for its Pacific Place office portfolio. Rental reversion of Hongkong Land's Central office portfolio is estimated to be 10-12% for 2023.

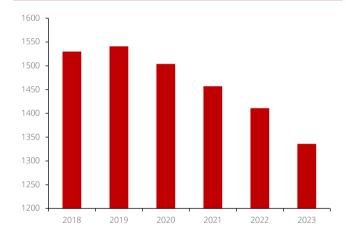
## **HK Property Sector (Office)**



Near term, corporates remain cost conscious amid global economic uncertainties and the volatile financial market. New or expansionary leasing demand is very limited. Relocation is mainly driven by corporate downsizing or office consolidation, and hence tenants prefer office premises that are fitted out.

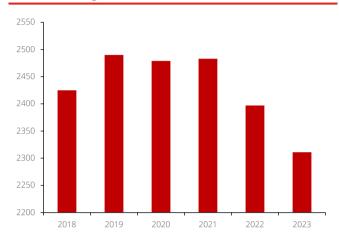
The number of regional headquarters fell 3.2% in 2022 followed by 5.3% decline in 2023. The number of regional offices mirrored a similar trend, falling 3.5% and 3.6% in 2022 and 2023 respectively. These do not bode well for office leasing demand.

#### **Number of regional headquarters**



Source: CEIC

#### **Number of regional offices**



Source: CEIC

Office pre-leasing advancing at a slow pace. Pre-leasing of soon-to-be-completed office developments are proceeding relatively slowly. Pre-commitment rate of The Henderson in Central is 40-50% while that of nearby Cheung Kong Center II was even lower. Six Pacific Place is about 30% pre-committed by tenants including Sotheby's. The upcoming completion of these new office developments should further push up vacancy rates which is expected to exceed 13% by end-24, and exert pressure on office rents.

Rents to head south. Overall, we project overall office rents to fall another 5% in 2024. Tsim Sha Tsui should continue to outperform other sub-markets with steady rents.

Rentals are expected to continue declining on new lettings or lease renewals. This, coupled with higher vacancy, is likely to continue to drag rental income for office landlords.

## **HK Property Sector (Office)**



#### **Major Office Supply**

| 2024                                                                 |              |     |           |                                   |
|----------------------------------------------------------------------|--------------|-----|-----------|-----------------------------------|
| Cheung Kong Center II                                                | Central      | HK  | 493,500   | CK Asset Holdings                 |
| The Henderson                                                        | Central      | HK  | 465,000   | Henderson Land                    |
| Six Pacific Place                                                    | Wan Chai     | HK  | 218,000   | Swire Props                       |
| AIA Building Redevelopment                                           | Wan Chai     | HK  | 253,003   | AIA                               |
| NKIL 6607                                                            | Kai Tak      | Kln | 174,293   | Far East Consotium                |
| East 350 (Maxwell Industrial Building redevelopment)                 | Kwun Tong    | Kln | 230,160   | Law's Group                       |
| 2025                                                                 |              |     |           |                                   |
| Gage Street/Graham Street redevelopemnt Site C                       | Central      | HK  | 310,000   | Wing Tai Props/CSI Props          |
| Tak Shing House redevelopment                                        | Central      | HK  | 140,000   | Private developer                 |
| Excelsior Hotel redevelopment                                        | Causeway Bay | HK  | 683,508   | Mandarin Oriental                 |
| Conic Investment Building                                            | Hung Hom     | Kln | 508,888   | Cheung Kong Asset Holdings        |
| 7 Lai Yip Street                                                     | Kwun Tong    | Kln | 159,000   | Able Engineering Holdings         |
| 2026 and beyond                                                      |              |     |           |                                   |
| IL 9088                                                              | Central      | HK  | 660,000   | Henderson Land                    |
| 212-232 Des Voeux Road Central                                       | Central      | HK  | 160,000   | Tai Hung Fai Enterprise           |
| 92-103A Connaught Road West & 99-101 Des Voeux Road West             | Sheung Wan   | HK  | 303,000   | Tai Hung Fai Enterprise           |
| IL8945                                                               | Causeway Bay | HK  | 947,898   | Hysan Development/Chinachem Group |
| Redevelopment of Wa Hah Factory Building/Zung Fu Industrial Building | Quarry Bay   | HK  | 779,000   | Swire Props                       |
| High Speed Rail West Kowloon Terminus Development                    | West Kowloon | Kln | 2,564,444 | SHKP                              |
| Artist Square Towers project                                         | West Kowloon | Kln | 672,000   | SHKP                              |
| KIL 11273*                                                           | Mongkok      | Kln | 1,524,000 | SHKP                              |
| Goldin Financial Global Square Redevelopment                         | Kowloon Bay  | Kln | 360,000   | Goldin Financial                  |
| LN4354 in DD124                                                      | Tin Shui Wai | NT  | 366,000   | SHKP                              |
| KCTL45**                                                             | Tung Chung   | NT  | 441,467   | Chinachem Group                   |

<sup>\*</sup> GFA includes office, retail portion and government accommodation. The development plan has yet to be finalised

Source: DBS HK, Lands Department, Local Press

En bloc office deals resurfacing. Despite the office leasing market showing no signs of bottoming, en bloc office transactions started to re-emerge towards the end of 2023. End-users are looking to purchase office premises for their own use, taking advantage of softer office prices. According to Jones Lang LaSalle, office capital values fell 5.3% in 2023 and had tumbled 32.3% since the beginning of 2020.

In Nov-23, Securities and Futures Commission (SFC) reached an agreement with Swire Properties to purchase twelve

office floors at One Island East in Quarry Bay for HK\$5.4bn or c.HK\$18,200psf. These comprise 42-54/F, excluding 49/F which is used as a refugee floor and kept unoccupied, with GFA of 296,000sf. SFC is the existing tenant of 45-54/F and the transaction of these floors was completed in Dec-23. The sale of 42/F, 43/F and 44/F will be completed in 2028, 2026 and 2027 respectively. Although SFC has signed an eight-year lease for its office premise at One Island East in 2020, its long-term strategy is to buy its own assets for permanent office use to eliminate rental expense and minimize the disruption in the event of office relocation.

<sup>\*\*</sup> assumed 35% of total GFA is earmarked for office development

## **HK Property Sector (Office)**



#### **One Island East**



Source: DBS HK

Completed in 2008, One Island East provides GFA of 1.54msf. This makes it the largest office tower in Swire Properties' Taikoo Place portfolio. The property is strategically located, about an 8 minute-walk from both Quarry Bay and Taikoo MTR Stations.

Based on disposal price and total net rental income of HK\$178m in 2022, we estimate the exit yield at 3.3%. Overall, we see the deal as positive to Swire Properties. The exit yield, though slightly higher than those for Cityplaza One in 2020 & Cityplaza Three and Cityplaza Four in 2018, remains attractive considering the current high interest cost.

Disposal proceeds could be used to fund Swire Properties' new investments with better growth prospects. This enables Swire Properties to proceed with its HK\$100bn investment plan without over-stretching its balance sheet in the current high interest rate environment. The property divestment gain to Swire Properties is estimated at HK\$4.36bn, giving strong boost to its underlying profits.

In Dec-23, Henderson Land Development agreed to sell Harbour East in North Point on an en bloc basis to Chinabased sportswear brand Li Ning (2331 HK) for HK\$2.21bn, or HK\$15,333psf. In early 2018, Henderson Land sold a nearby office building,18 King Wah Road, to a China-based firm for c.HK\$10bn or c.HK\$30,000psf. The drop in selling price reflects a combination of declining rentals and rising yield. According to Jones Lang LaSalle, office rents in Island East have fallen 21% since 2018.

#### **Harbour East**



Source: DBS HK

Completed in 2019, this premium office building is redeveloped from the former Newton Hotel Hong Kong. Harbour East is also opposite AIA Tower, another office tower held by Henderson Land. With total GFA of 144,000sf, the brand new office tower comprises twenty two office floors (130,077sf) above a two-storey retail arcade (13,923sf).

## **HK Property Sector (Office)**



It is only a three-minute walk from Fortress Hill MTR Station from which it takes 10 minutes to Central by subway, and enjoys easy access to different parts of Hong Kong via the Central-Wan Chai Bypass and the Island Eastern Corridor. Harbour East is >65% let currently and will serve as Li Ning's headquarters in Hong Kong to facilitate the company's overseas business expansion.

Based on disposal price and rental income of HK\$49.5m in 2022 in which the property's occupancy averaged 60%, we estimate gross yield at 3.7% (or 3.3% for estimated NPI yield) assuming the property is fully leased. Taking into account the prolonged interest rate upcycle and challenging office market outlook, the exit yield is attractive from Henderson Land's perspective.

Overall, we expect to see more en bloc office deals, mainly from end-users. Investment demand, however, should remain low as the current funding costs is much higher than market yield and we expect office rents to correct further in the year ahead.

Stock recommendation. Divestment of twelve office floors at One Island East in Quarry Bay should result in substantial gains of HK\$4.36bn to Swire Properties. About c.HK\$3.3bn will be booked in FY23, boosting the company's underlying earnings by c.30%. More importantly, disposal proceeds would be used to fund new investments with better prospects. In Sep-23, Swire Properties agreed to acquire a 40% stake in New Bund and Yangjing plots in Shanghai for Rmb9.7bn. Overall, the company is making good progress on its HK\$100bn investment plan with c.50% now committed to new and ongoing investments in Hong Kong, China and South East Asia. This should underpin its longterm earnings expansion and dividend growth. Trading 71% below our assessed current NAV with dividend yield of 7.1-7.5% for FY23-24, the stock offers good long-term value. BUY with HK\$19.64 TP.

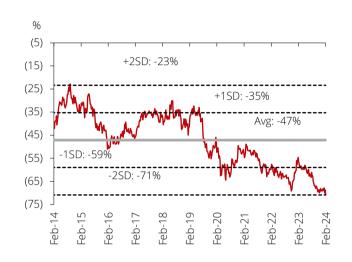
Office vacancy of Hongkong Land's Central portfolio has inched up to 7.3% or 6.8% on a committed basis in Sep-23. This still compares favourably with the overall Central office market. About 33% of the leases are scheduled for renewal or rental review. With average expiring rent of HK\$111psf, office reversionary growth should remain in negative territory. The shortfall in office income should be offset by higher contributions from the company's luxury retail and Singapore office portfolios. Despite resilient rental earnings,

Hongkong Land's FY23 earnings should be dragged by lower planned sales completions in China and higher interest costs. Michael Smith was appointed as Chief Executive starting from Apr-24. Investors would watch for any finetuning of its corporate strategy. Following the recent share price retreat, the stock is now trading at 72% discount to our appraised current NAV with estimated dividend yield of 7.1% for FY23-24. Concerns over an uncertain outlook of Central's office sector should be priced in. We keep our BUY rating at this stage with US\$3.97 TP.



## **Swire Properties - Discount to NAV**

## **Hongkong Land - Discount to NAV**





#### **Swire Properties - Historical yield**

**Hongkong Land - Historical yield** 





Source: Bloomberg Finance L.P., DBS HK

Source: Bloomberg Finance L.P., DBS HK





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**BUY** (>15% total return over the next 12 months for small caps, >10% for large caps)

HOLD (-10% to +15% total return over the next 12 months for small caps, -10% to +10% for large caps)

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\*Share price appreciation + dividends

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## **HK Property Sector (Office)**



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